



Newsletter

The BID funded by businesses for the businesses



We Now Have Over 3,200 People Following Us on Facebook!

Like us @VisitEastleigh and let us know if you would like us to promote you on there at any time!

DO YOU WANT TO GET INVOLVED IN OUR MONTHLY FACEBOOK COMPETITIONS?

We have been holding monthly Facebook competitions where we have had up to 20,000 people reached! Which means, 20,000 people are viewing the post!

This is a brilliant way to gain some promotion for your business and even better, this is a FREE service to BID members!

Let us know if you would like more information or would like to be assigned a month.

Dementia Friendly

High Street Blitz

As some of you are aware, we held a dementia awareness course in November, where we invited a dementia champion to inform us how to support those who visit our town regularly and live with dementia.



Do you know what dementia is and would you like to find out more about how to support your customers? Then let us know and we will include you in our high street blitz! Val, our dementia trainer, will be visiting businesses in the New Year.



ARISE cutting your bills down to size!

Eastleigh BID are really pleased to announce a working partnership with local company ARISE. In order to get competitive prices for your business needs, and find ways to improve your cash flow.

ARISE is run by Andy and Liz Ranger, who have a passion to save you money, give you value and great customer service. This can be for any of your services including card machines, gas, electric, telecoms, broadband or mobiles.

For free advice at your convenience let us know and we will put you in touch with them.

www.arise.ltd



NEW YEAR....NEW YOU!



ANYTIME FITNESS

LOCAL BUSINESSES

TAKE ADVANTAGE OF OUR NEW YEAR NEW YOU! MEMBERSHIP DEAL

STARTING FROM £30.95 PER MONTH

QUOTE 'LOCAL247' TO TAKE UP THIS OFFER AND FOR DISCOUNTED JOINING FEE!



OPEN 24 HOURS

STATE OF THE ART EQUIPMENT

PRIVATE BATHROOMS

GROUP CLASSES

FRIENDLY SUPPORT

Viki Eldridge

Club Manager

02380 030247

www.anytimefitness.co.uk

Contact me for more information or come down and see a member of the team.

FAKE NOTES

Fake notes are made by organised criminal gangs, and the profits from them can be used to fund further crime in your community. We are asking for your help to find those making, buying or selling fake notes.

Use of fake money in the UK has seen retailers, businesses, schools, charities, the elderly and vulnerable conned out of their hard earned cash.

A recent example saw an 87-year-old man conned by an individual into handing over genuine money in exchange for a fake £50 note. The victim was asked to break the note for change so the fraudster could get a taxi, only to find out later when he tried to spend it that the note was fake. Checks can be made quickly and easily using the security features on the £5, £10, £20 and £50 notes. Here's what to look for.

Paper banknotes:

- Check the image flip. On the £20, the hologram flips between a £ symbol and the number 20. On the £50, the motion thread flips between a £ symbol and the number 50.
- Check the watermark. Hold the note up to the light and you will see an image of the Queen's portrait. On the £20 and £50 notes, a

bright £20 or £50 is also visible.

- Check the feel of the paper and raised print. Banknotes are printed on special paper that gives them their unique feel. By running your finger across the front of the note you can feel raised print in areas such as the words 'Bank of Eng-land'. On the £20 and £50 notes, there is also raised print in the bottom right corner around the number 20 or 50.

Here's what to do if you think you have been given a fake note by a customer.

- Retain the suspect note without putting staff at risk.
- Give the customer a receipt, explaining that the note will be handed to the po-lice. Explain that suspect notes subsequently discovered to be genuine will be returned.
- Call the police and hand them the counterfeit note; or take it to a police station later if requested by them. They will send the suspect note to the National Crime Agency (NCA). Fake notes are subsequently sent to the Bank of Eng-land for analysis.

MORE INFO HERE:

<https://crimestoppers-uk.org/campaigns-media/campaigns/don-t-buy-into-counterfeit-cash>

Christmas recycling

Here's a reminder of the items you can recycle in your recycling bin or sack at Christmas... and all year round!



Cans and tins – empty fizzy drink and beer cans along with all food tins. Just give them a rinse and put them in your recycling bin or sack.



Empty aerosols – including deodorants, hair sprays and air fresheners. Please put the lids in your rubbish bin or sack. No aerosols with the hazardous symbol on please.



Plastic bottles – all plastic bottles including shampoo, fizzy drinks and cider bottles. Please put the lids in your rubbish bin or sack.



Paper – don't forget to recycle the TV listings, envelopes and all those Christmas catalogues.



Cardboard – all the boxes your presents come in can be flattened and put in your recycling bin or sack.



FANCY ADVERTISING IN EASTLEIGH BOROUGH COUNCIL'S BOROUGH NEWS?

Borough News is Eastleigh Borough Council's free award winning newspaper which is delivered to 55,000 homes across the borough four times a year. It provides an exciting range of up-to-date articles and features about Council services, activities and events together with other useful information for the community.

A great opportunity for BID members, as they have added an offer for the town centre businesses.

The advertising booking deadline for this edition is January 20th, with artwork to be provided by February 4th (they can also design ads if required). If this is something you would like to find out more information on, let us know.

We have been giving out free pens that check to see if the notes are real, please let us know if you haven't yet received one of these.

ADVERTISE WITH US



Did you know you can advertise through Eastleigh BID, whenever you fancy?

We advertise through our social media platforms and website all the time. All you need to do is send us the info, promotions, news, events and photos and we will advertise/promote you – for free! **Contact Emily: 02380611100 or 07958770401 emily@eastleighbid.co.uk**