

Shopwatch meetings moving to 10am upstairs in the Station Pub

After a survey during our January business visits, we are listening to you and moving the **Shop Watch meetings to the first Tuesday of each month at 10am.** Means no more very early morning meeting!



This store is a member of

EASTLEIGH SHOPWATCH

Banned from one
Banned from all

Our staff have been trained to spot thieves under **SHOPWATCH**

The Police and every shop in Eastleigh are immediately informed about you.




New DISC reporting tool to report crime straight to Police!

When you submit an incident report on our Shop Watch/Pub Watch DISC system, you can now directly report it to the Police at the same time! If you would like to find out more about this, contact **02380611100.**



EASTLEIGH WINTER PRIDE PARTY

SATURDAY 23 FEBRUARY 2019
7PM - LATE

On 23 Feb, Eastleigh Pride will come back to the Town Centre with a winter twist! We are holding a fundraiser to help hold our main Eastleigh Pride event on 7 September 2019. **Come out and party with us on 23 February.**



SUMMER 2019 NOW ON

SALE




We Now Have Over 3,200 People Following Us on Facebook!

Like us @VisitEastleigh and let us know if you would like us to promote you on there at any time!

DO YOU WANT TO GET INVOLVED IN OUR MONTHLY FACEBOOK COMPETITIONS?

We have been holding monthly Facebook competitions where we have had up to 20,000 people reached! Which means, 20,000 people are viewing the post!

This is a brilliant way to gain some promotion for your business. Let us know if you would like more information or would like to be assigned a month.



Crime Prevention TOP TIPS

Car thefts in the local area are happening due to people leaving their cars running when de-icing – don't make this mistake!

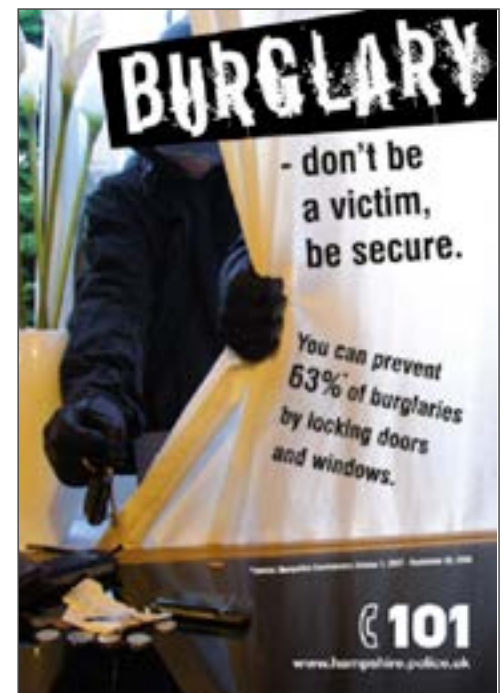
Here is some advice on how to prevent crime around your business:

- Check your insurance policy to see if there are any security requirements. Ensure you seek clarification from them if anything is not clear.
- You should treat any change to your business as an opportunity to review and improve security measures. This might include new or altered premises, new stock, new computer systems or changes in business practice. Work with other local businesses, organisations and the police will help to maximize efforts to reduce and prevent crime.
- Train your staff to be vigilant and to report suspicious circumstances to the management and police.
- Keep written records of any suspicious circumstances including dates, times and descriptions? You could keep a copy of any CCTV footage you might have.
- Consider sharing suspicious activity with other local businesses.
- Make staff aware of any responsibilities they have in relation to security. I.e. ensuring others don't follow them into private or staff areas, locking / opening procedures, cash handling.
- Ensure staff are responsible for their own property, Handbags are locked in lockers, staff and stock areas are not left accessible by the public.
- Keep high value stock locked away outside of business hours.
- High value stock should be stored within an inner secure cage when not required

and ensure this is protected by additional security systems such as monitored alarms, beams or tremor alarms when premises are unoccupied.

- Bank your cash ...don't leave large amounts of money on the premises, consider leaving lights on, tills open and signs saying, "no money left on premises".
- Any money left on the premises should be kept in an insurance rated safe and installed according to manufacturer's guidelines.
- Ensure all egress and access points including fire escapes and windows are locked when the building is empty. All door and window locks should be to the relevant British Standard and approved by your insurance company.
- To protect any vulnerable windows, consider fitting bars or shutters. (Exterior shutters or grilles may require planning consent from the local authority).
- For buildings where very, high value stock or significant cash is kept, consider anti-ram bollards to protect vulnerable points around the building from ram raids.
- Commercial premises should be fitted with a monitored alarm system which is "fit for purpose" in accordance to your insurance company and the value of its assets.
- Where appropriate, consider fitting forensic tagging sprays or fogging devices to alarms systems.
- CCTV can be an effective form of surveillance however, before purchasing ensure you detail your requirements from a system. I.e. what is the purpose of the system, what areas do you want to protect.

- Ensure CCTV systems are regularly serviced and periodically review the position of the cameras to ensure fixtures and fitting are not restricting the cameras view.
- Exterior lighting can assist a criminal break into the premises. Therefore only leave on if it assists neighbouring properties or passers-by to keep an eye on your property.
- Register assets, such as computers, tills, phone etc for free on www.immobilise.com this will assist the police in returning property to its rightful owner.
- Ensure company computers, tablets and phones are kept out of site from windows and kept in a locked room.
- Consider key safety – keys with tags detailing the room can assist a burglary. Number the keys and keep a list detailing their use separately.



Useful information: www.immobilise.com | www.hampshire.police.uk

ADVERTISE WITH US



Did you know you can advertise through Eastleigh BID, whenever you fancy?

We advertise through our social media platforms and website all the time. All you need to do is send us the info, promotions, news, events and photos and we will advertise/promote you – for free!

Contact Emily: 02380611100 or 07958770401 emily@eastleighbid.co.uk