St. George Celebration

St. George is on his way to Eastleigh!

Eastleigh town centre will be celebrating all that is olde English Saturday 18th April 10am-4pm.

This free family fun day will be resurrecting the old tradition of celebrating the Patron Saint of England, St. George, who famously, single-handedly slayed the Dragon!

The day will include live medieval re-enactments courtesy of the Black Knight and falconry displays by South Wilts at Leigh Road Recreational Ground. Create your very own princess crown and knight's sword at the Swan Centre's free craft stall and take part in their Best Dressed Knight & Princess competition. Wells Place will be hosting Emma's mobile farm with a chance to get up close to your favourite animals and there will also be wandering Jesters and a Hog Roast.

Eastleigh BID AGM

20th May 17:30pm

If you would like to have the opportunity to attend the Eastleigh BID AGM in May you will need to become a BID Member. To become a BID Member is completely free and will enable you to have a greater insight into the BID and to vote on any decisions made at the AGM. Complete an online form: **www.visiteastleigh. co.uk/bid-members/become-an-eastleigh-bid-member** or pop into the Eastleigh BID Office, Unit 2 Swan Centre, Wells Place, Eastleigh.

Meet the Expert

Eastleigh BID's first Business Support event, Meet the Expert, was held on Thursday 19th March in Wessex House. There were 19 experts in residents from insurers, social media experts and accountants. BID levy payers were invited to go along to the informal workshop and pick up useful advice and information completely free of charge. Those that attended said they found the event extremely useful.

Grants Scheme launched

Our Event and Business Grants have now been launched. The grants have been designed to enable businesses/events to create new projects which will enhance their business and Eastleigh town centre itself. Visit www.visiteastleigh.co.uk/ business/usefulinformationforbusinesses to find out how you might qualify for up to £2000 FREE cash to help your business or event.

Event Brochure

We will soon be starting to collect information for our 'Summer in Eastleigh' events brochure. If you're organising a public event within the Eastleigh BID area between May-September please get in contact at emma@eastleighbid.co.uk and we may feature it in our brochure.

If your business didn't receive any event brochures last year but would like to have some to distribute this year please get in contact with the above email.

Footfall Counters

To see regular weekly updates on our footfall counters see our website:

www.visiteastleigh.co.uk/business/useful-information-for-businesses/footfall-counters

Footfall Counters	Week on Week Percent Change					
Week starting	12/1	26/1	2/2	16/2	02/3	09/3
Eastleigh Town Centre	**1%**	**3.6%**	-4.1%	**1.7%**	-3.7%	-1.1%
South East Average	-2%	**1.1%**	**1.2%**	**1.9%**	**4.7%**	-0.4%
UK Average	**0.1%**	-1.8%	**2.5%**	5.7%	**3.9%**	0.2%

Don't forget Free at 3!

Remember to tell your customers that the car park in High St. and Market St. is completely free for up to **one hour** from 3pm onwards Monday-Friday!

Parking Vouchers

We are delighted to say that the recent BID parking vouchers have been very well received from both retailers and visitors. So far more than 200 shoppers have been reunited with their £2.60 parking. The scheme ended on 31st March but it's hoped that it may return again ready for the summer.

One Community Training Workshop Programmes

April

21st Mental Health Awareness

28th Arthritis

May

13th Interviewing Skills

For more info and to book a place on any training sessions/workshops please contact **Carol Grant 023 8090 2400 or info@1community.org.uk.**