

Business Barometer Comments

“Rangers on a Sunday. It is becoming a popular day for thefts. I know it is unfair.”

The BID will be collecting feedback on the possible extension of the Ranger’s working hours to cover Sundays during the next BID re-ballot.

“Would love more participation from other stores as feel we are the only store to dress up and make an effort on events i.e. Mardi Gras, medieval day! Lots of happiness = more people coming in.”

The BID is continuing to grow the current events organised by the BID and would like to further encourage other businesses in the town to become involved and to host their own events through our event grant scheme. You can find more information about the grants on our website www.VisitEastleigh.co.uk

“Don’t ever close the street on a Saturday.”

“More events but not necessarily closing High St. or Market St.”

The BID is working to discourage the closure of either roads for events and for them to only be closed when the streets will be sufficiently full of entertainment. The BID is also looking at ways to minimise the impact on businesses when road closures are in place by encouraging shops to become involved in the organised events.

“Yes get the Council to work with the BID not trying to maneuverer it.”

The BID recognises that we are here to support the businesses in the town and to work with Eastleigh Borough Council and not to be influenced by them. However, maintaining a strong open communication between the BID and the Council remains a key objective.

“We still have an issue with people in our private parking spaces. The BID kindly donated money towards bollards but these have been vandalised and we are unable to use them.”

Please contact the Town Rangers vernon.jeffery@eastleighbid.co.uk who will be happy to see how they can assist and look at improving the use of the bollards in the future.

“Would like the ability to advertise within the centre of town to draw people out to the shop.”

Please contact the Eastleigh BID office 02380 611100 who will be able to offer you various marketing opportunities completely free of charge, including social media posts, brochure adverts etc.

“We are not retailers and should be outside the BID area, please re-draw the boundaries at the next review.”

The BID is not solely focused on assisting just the retailers but also other surrounding businesses. The BID will be re-evaluating the BID levy area at the next ballot in 2018 but in the meantime please contact BID Manager, Teresa Smith to discuss what options the BID can currently offer you.

“Bring me customers.”

“No it should be recognised that the high street has not recovered from the recession due to loss of business in Market Street and Swan Centre.”



Unfortunately consumer habits have been changing nationally recently due to online shopping but the majority of empty units from 5 years ago have been filled. The BID is working to help Eastleigh's town centre establish itself as an experience destination rather than purely shopping.

"Lots of support from BID team- all is well at this time."

"Town rangers are very helpful and enthusiastic."

"Issues with fly tipping. Town Rangers have helped to move vagrants and keep in touch."

"Town rangers have been a great help to us helping with shoplifter and giving advice when needed."

"Local advertising through BID newsletters. Local private parking help. Continue to offer support when needed by the store."

The BID would like to thank the businesses for their positive feedback and acknowledgement and will continue to support the businesses wherever possible.