



Christmas Lights Switch-On

The Christmas Lights came on with a bang on Saturday night with fireworks galore. In the afternoon there were children's activities, Steven's Fun Fair, a petting farm and of course, Santa's Grotto. Local shops and businesses lined the roads of Market St and High St with competitions, products and special offers. There was a great atmosphere with music in the afternoon courtesy of the Big Noise Samba Band, Jack FM, Churches Together and other local groups.

In the evening the streets were crowded with families and local residents gathering to watch the Christmas Light Parade, lead by Eastleigh's Mayor, Cllr. Tony Noyce and Father Christmas. Jack FM then launched the Christmas lights switch-on accompanied by a free firework display.



Winter Events Brochure

The Winter Events Brochure has now been distributed showcasing the best of the autumn and winter events that Eastleigh Town Centre has to offer. The brochure is a handy guide to both visitors and residents alike including an illustrated centre page map and useful numbers page. The Winter brochure covers events from October-January and aims to promote Eastleigh as the bustling and friendly town that we all know and love.

If you know of any town centre events taking place after January please get in contact emma@eastleighbid.co.uk and your event could be in the next Spring/Summer edition of Events in Eastleigh.

Vouchers

So far 63 town centre vouchers have been downloaded from the VisitEastleigh website. If you would like to be involved in the next batch of vouchers please get in contact with Emma: emma@eastleighbid.co.uk



Best Dressed Shop Window Competition

The winners of this year's Best Dressed Shop Window Competition was Titanium Hair who had not only dressed the inside and outside of their shop, but the colleagues had also dressed up as characters from Charles Dickens' 'A Christmas Carol.' Second prize went to Eastleigh Sewing Centre and third to A.H. Rogers & Sons. Funeral Directors. All winners were presented with their prizes by Eastleigh's Mayor, Cllr. Tony Noyce.

Jobs

We will soon be adding a 'Job's page to the VisitEastleigh website. If your business would like to advertise any job vacancies within the town centre, free of charge on both our website and social media please get in contact with Emma: emma@eastleighbid.co.uk



One Community Courses

Diabetes

Monday 8th December 9.30am-12.30pm

- Know the difference between Type 1 and Type 2 diabetes.
- Understand and recognise the possible risk factors and possible complications.
- Recognise the signs, symptoms and treatments of the disease.
- Manage diabetes with dietary recommendations and medication.
- Recognise and treat hypoglycaemia and hyperglycaemia.
- Understand how to comply with company policy and procedure.

Managing Staff & Performance

Thursday 11th December 9.30am-12.30pm

As a result of this workshop delegates will understand:

- The components of effective performance management.
- The tools for managing workflow processes.
- How to manage and improve time and activities.

If you would like further information related to these courses or to book your place contact **Carol Grant** info@1community.org.uk 023 8090 2400



Dementia Friendly Eastleigh Launch

It was great to see so many people recently celebrating Eastleigh becoming a Dementia Friendly Town Centre. The Dementia Friendly Eastleigh was officially launched in the Swan Shopping Centre by the Mayor of Eastleigh Cllr Tony Noyce and was followed by singing from the 'Singing for the Brain' group. The first businesses in Eastleigh to become Dementia Friendly were then presented with window stickers by the Mayor.

Eastleigh is leading the way by being one of the first towns in Hampshire to become Dementia Friendly. The Alzheimer's Society is keen to raise awareness of how to care for people living with Dementia and to encourage a better understanding of the disease to shops and businesses in town centres.

If you want to take part and become a Dementia Friendly Business please contact Teresa@eastleighbid.co.uk

Eastleigh's Art & Design Christmas Fayre Late night shopping with Free parking after 6.00pm

Eastleigh Art & Design Christmas Fayre will be running as part of Eastleigh's late night shopping event on the three Thursdays in December, 4th, 11th and 18th. The Fayre will be held in Wells Place outside the Swan Centre - local artists and makers will be there from 12noon until 8pm offering for sale unique Christmas gift ideas that you won't find in the High Street but surprisingly, all at affordable prices.

There will be unusual jewellery, paintings and prints, handmade glass, upcycled gifts, vintage inspired textiles and gifts, scarves and upholstery, Christmas bunting and textiles etc. In addition there will be Busybodies children's creative workshops for the children to join in with. The parking will be free from 6.00pm to midnight so avoid the queues in the cities and stay local.

Carol Singers from local schools will also be adding to the occasion from 5.15pm-7.15pm every Thursday

so bring all the family down to join in the festivities and join in the fun as well as Christmas Shopping.

Free Parking

Don't forget to continue to promote the free car parking in Market Street and High Street between 3-6pm for 1 hour to all your customers- but remember, you must still collect a ticket from the machine.

Swan Centre	Opening Times
Thursday 4 Dec	9am-8pm, Free Parking
Thursday 11 Dec	9am-8pm, Free Parking
Thursday 18 Dec	9am-8pm, Free Parking