



# Newsletter

February 2015

## News from the Chair

As many of you know from time to time young men (and women!) urinate on the streets in the BID area. Often they are caught on camera and can be "picked up" by the police within minutes. The offenders could be fined for breaking a by-law. However, Eastleigh Borough Council and the Police Crime Commissioner are supporting a Restorative Justice Project, where the offenders and the "victim" meet in a conference so the offender understands the effect on our businesses.

On behalf of the BID, I have attended 3 such sessions. "I wish I could say sorry to all the shops- I shouldn't have done it," said one young man and all 3 have volunteered to help Teresa and the team clean up the streets. Result!

**If anyone else would like to take part in any future conferences, please contact Teresa: [teresa@eastleighbid.co.uk](mailto:teresa@eastleighbid.co.uk). They take approximately 30 minutes.**



## Car Parking Vouchers

We are introducing a new car parking initiative to Eastleigh's car parks. When a customer spends a full £25 in a single shop (groceries exempt) they will be issued with a voucher which they can then bring to the BID offices where they will receive £2.60 worth of their car parking refunded. The customer must simply bring with them their receipt and the voucher issued to them by the shop.

It is hoped that this new initiative will extend visitor's stays in Eastleigh and encourage trade in the town.

## Late Night Shopping & Craft Fayre

We've recently hosted our first Artist & Maker's Fayre in partnership with the town's late night shopping. There were some lovely hand crafted items brought along by the merchandisers and school choirs also added to the festivities with carols. It was lovely to see Eastleigh's shops supporting the late night shopping and it would be great to see even more shops getting involved next year.

Eastleigh BID has negotiated with the Council to extend the opening hours of the lifts and the toilets of Mitchell Road Car Park until 8pm.



## Jobs

Our new Jobs page is now live! Check it out at [www.visiteastleigh.co.uk](http://www.visiteastleigh.co.uk). If your business in Eastleigh town centre would like to advertise, (for free!) for a new recruit please get in contact [emma@eastleighbid.co.uk](mailto:emma@eastleighbid.co.uk).

# One Community Training Workshop Programmes

## February

4th	Interviewing Skills
23rd	Drawing and Talking
25th	Mindfulness
26th	Equality, Dignity and Inclusion

For more info and to book a place on any training sessions/workshops please contact Carol Grant 023 8090 2400 or [info@1community.org.uk](mailto:info@1community.org.uk).

## Grants

The BID is launching its Business Grant Scheme to help businesses in the town. Visit [www.visiteastleigh.co.uk/business/usefulinformationforbusinesses](http://www.visiteastleigh.co.uk/business/usefulinformationforbusinesses) to find out how you might qualify for up to £2000 cash to help your business.

## South Coast Boilie Zone

Welcome to South Coast Boilie Zone who have recently opened in 1a High Street. They are a specialised bait shop focusing on meeting all your boilie needs. Check out their website [www.southcoastboiliezone.co.uk](http://www.southcoastboiliezone.co.uk) or pop in and have a look around.



## Town Centre Vouchers

We are currently looking for new town centre vouchers to promote on our website, if your business would like to get involved please contact at [emma@eastleighbid.co.uk](mailto:emma@eastleighbid.co.uk).

## Reunited Family

Both Rangers were also involved in another incident this week when two girls became separated from their parents whilst in the town centre shopping. The girls remembered that the Eastleigh BID office and Shop Mobility were a safe place and asked to speak to the Town Rangers. The Rangers then contacted various people around the town centre and reunited the lost children with their parents who were very appreciative of the Ranger's help.



### Ranger Contact Details:

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