



## St. George Celebration

St. George is on his way to Eastleigh Saturday 16th April 10am-4pm!

This free family fun day will be resurrecting the old tradition of celebrating the Patron Saint of England, St. George who single-handedly slayed the Dragon!

There will be various entertainment located at different locations in the town centre. There will be medieval re-enactments and have-a-go archery at the Leigh Road Recreational Ground, Storytelling and fancy dress in the Swan Centre and many other activities in Wells Place.

Most activities are free to get involved in and we're hoping for a busy footfall in the town centre throughout the day. If your business would like to get involved with the day please get in contact.

## Business Barometer

We wish to obtain a grass roots view of the businesses in our BID area to enable us to improve the services that we provide and to encourage new businesses and investors to the town.

Over the next 2 years we will be asking business owners and managers once every 3 months to complete a short questionnaire which will give us an overview of how businesses are trading, whether it is improving or not, so that we can target the help that we can offer.

**All information gathered is completely confidential but will allow you to benchmark your won performance against comparable businesses in similar locations. For more information contact [Teresa@eastleighbid.co.uk](mailto:Teresa@eastleighbid.co.uk)**

## Business Grants

Could your business do with a spruce up or some new equipment? The BID will contribute 50% of the project up to £2000, see [www.visiteastleigh.co.uk/business/useful-information-for-businesses/business-grants](http://www.visiteastleigh.co.uk/business/useful-information-for-businesses/business-grants) or ask your Town Ranger for further details.

# New Year and thinking about stopping smoking?

## Let Quit4life help, we can offer:

- weekly support by a trained stop smoking adviser
- Face2face at a local drop in clinic, so no appointment needed or how about telephone support if that is more convenient.
- Vaping – if you choose to use an e-cig we can provide the extra support, including carbon monoxide readings
- We have clinics in a range of settings from GP surgeries and Pharmacies to community centres, Libraries and Pubs – we will have somewhere local to you.
- Worried about quitting, we can also offer a 'cut down to quit' programme which makes quitting more manageable.
- Nicotine Replacement Therapy for up to 12 weeks for just one prescription charge (free if you are exempt from charges) or other stop smoking medication arranged by Quit4life via your GP

Employers – if you would like quit4life to come into your business, we can run awareness raising sessions and if there is sufficient interest we can run a workplace stop smoking group on site, contact us on the details below.

**Please contact us on [quit4life@nhs.net](mailto:quit4life@nhs.net) or on 0845 602 4663 or visit [www.quit4life.nhs.uk](http://www.quit4life.nhs.uk) to find a clinic which will be right for you.**

**Quit4life**  
HAMPSHIRE  
STOP SMOKING SERVICE

Southern Health **NHS**  
NHS Foundation Trust



## Car Parking Vouchers

The car parking voucher scheme which provided shoppers with £2.60 of their parking back has proved incredibly popular. We received over 570 vouchers back from Robert Dyas alone, 419 from Clarks and another 140 were collected by TK Maxx shoppers. We're hoping to re-introduce the scheme to customers again in the spring.

### Meercat

Have you contacted Meercat Associates yet to see how they could reduce the running cost of your business? Contact them today and see how they can lower your utility bills, improve your environmental footprint and pest control.

Yellow Dot Nursery- "You have been very effective because we were paying £1 +VAT per test. We were able to renegotiate with our current supplier who then matched the price. By getting it down to 70p+VAT you have effectively recovered the amount we have paid for Eastleigh BID this year!!"



**Meercat**  
ASSOCIATES LIMITED