



Newsletter

The BID funded by businesses for the businesses



We Now Have over 2,000 People Following Us on Facebook!!

Fancy making the most of promoting your business through our social media? We run monthly competitions, with prizes from the businesses, as a way to promote and let the public know that we are all here!

In January, Frankies and Benny's kindly gave Eastleigh BID a voucher for two people to enjoy a 3-course meal. We have had over 700 entries to the month-long competition and it has reached over 18,000 people! If that isn't a fantastic way to promote your business, we don't know what is! If you would like to get involved and have a month long prime advertising spot on our Facebook page, give us an email or ask one of the rangers for more information.

Hello Ben, Our New Ranger:

Ben joined us in January. He has a background in security and he has become a Town Ranger as he is looking for a new challenge. He is looking forward to working in Eastleigh Town Centre, building relationships with the businesses and helping out the public when they need him.



Message From Ranger Steve:



Over the last few months, we have really noticed a real sense of community in Eastleigh Town Centre. There have been a number of incidents of shop lifting

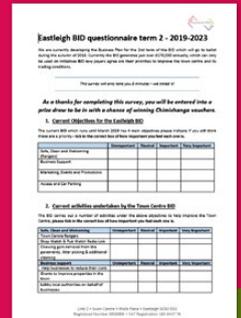
where other businesses have come out and assisted with the incident. Working together to tackle the issues in the town centre is such an important part of making Eastleigh a safer, nicer place to live/work/shop and dine, so I would like to say a massive thank you to those businesses who have assisted with antisocial behaviour issues and shoplifting.

It's Not Too Late to Fill out Our Survey!

Get a chance to tell us what you want us to do in the next 5 years.

Thanks to everyone who has already filled it out!

<https://www.surveymonkey.com/r/NXVNJ39>



WIFest:

Hampshire's Women's Institute will be hosting their 100 year birthday event in Eastleigh, on Leigh Road Recreational Ground, on Sunday 13th May. They are inviting you to help them celebrate with a big tea tent, homemade cakes and lots of music, stalls and entertainment throughout the day. Opening at 11am, the event will run through to 4pm.

See attached letter.



ADVERTISE WITH US

Did you know you can advertise through Eastleigh BID, whenever you fancy? We advertise through our social media platforms and website all the time. All you need to do is send us the info, promotions, news, events and photos and we will advertise/promote you – for free!

Email: emily@eastleighbid.co.uk



"It was worth every penny to see the appreciation on their faces, it was just a gesture of goodwill"
Aaron and Angie at The Good Companions.

Good Companions Fed 40 at Mencap for Free!

Aaron and Angie, landlords of The Good Companions, fed 40 for free for their Christmas dinner from Mencap Eastleigh & Romsey. The meal was for the volunteers, staff and clients of Mencap. The Healy group, the owners of the venue, wanted to give them something as a gesture of goodwill. Very fitting with the Christmas spirit. Well done guys!

Goodbye to our Head Ranger:

It is with regret that I have decided to hang up my boots and radio and move on to pastures new, I have now have left my role as the town ranger for Eastleigh, over the last few years it has been fun and challenging in some cases. The feedback I have had from a lot of the businesses is that the town benefits from having the rangers around. I hope that this continues for years to come and I wish the current ranger team all the very best for the future and continue to support the businesses and the town.

