

Christmas Lights Switch-On

This year's Christmas Lights Switch-on was a great success attracting nearly 25,000 people to the town throughout the day. Both Market Street and High Street were full with charity stalls whilst the new Marketplace was heaving with stalls offering warm food, drinks and Christmas gift ideas. The light parade was well attended as was the grand finale of fireworks and Christmas lights which launched the beginning of Christmas in the town.



Business Rates

Primmer Olds Chartered Surveyors could lower your business rates!

Simply collect and fill in the form from the BID Office. Primmer Olds will then investigate your current Business Rate to decide if you have a claim to take forward to the Valuation Office. If they think you could have a rate rebate they will then advise you take it to the Valuation Office.

So far all of this process is FREE.

Once the rebate has been processed Primmer Olds will then keep 17.5% of the rebate or £175, whichever is higher.

Snowglobe

The BID funded Snowglobe which has been located in the Swan Shopping Centre during three Saturdays in the run-up to Christmas was received with great excitement. Visitors to the Swan Centre could have a free photo printed off of themselves posing with friends in the globe which attracted over 600 visitors.



Business Grants

A variety of businesses from different sectors have had grant applications confirmed since the grants went live in April. Enfield's Estate Agents used their grant money to update their display in their shop window. Noyce Insurance Solutions also benefited from a grant through the modernisation of their website, enabling customers to search through a tablet-friendly website.

So far 14 businesses in the town centre have benefitted from an Eastleigh BID business grant. If you would like to renovate your shop, update your software or re-brand your business then the BID may be able to help. Our grants are a maximum of £2000 and must be matched by the business.

If you would like to find out more information see www.visiteastleigh.co.uk/business/useful-information-for-businesses/business-grants



Best Dressed Window Competition

Congratulations to Slice Hair & Beauty in Wells Place who won the Best Dressed Christmas Window 2015. Juliet and her team had put in many hours of hard work creating a winter wonderland complete with its own grotto. It was wonderful to see so many shops taking part this year with nearly 20 windows decked with festive decorations.



The Eastleigh Savings Team are here to help you do 3 things:

- **Save you money:** working with the national BID buying group we offer savings of up to 50% on a range of essential business services. We cover: electricity and gas, telecoms and mobiles, waste and recycling, printing and stationery, testing and maintenance, pest control and merchant fees.
- **Save you time:** the Savings Team manage all the above services for you, arranging appointments, renewals and switching accounts. Any issues you have with the service, just call us and we'll sort it out.
- **Save the environment:** all of our services are environmentally checked so whichever you use, you know you are doing your bit to lower your carbon footprint.

We look forward to meeting you soon. Call us on 01444 416 529 and let the savings begin!