



# Newsletter

The BID funded by businesses for the businesses

## What Your Rangers Have Been up to recently:

- **161 trollies** have been collected throughout the town by the Rangers.
- **23 fly tipping incidents** have been reported and dealt with.
- **110 incidents of shoplifting** – the rangers have supported the businesses with these.
- **55 anti-social behaviour incidents**, ranging from drunken members of the public, to supporting people with mental health issues.
- **Plus lots more!**



## Eastleigh BID Term 2 Questionnaire:

2018 sees Eastleigh BID's re-ballot. In October, all businesses will be able to vote YES or NO in favour of the BID. The team will be working hard to collect data with a quick 3 minute survey – with the incentive of being entered into a prize drawer to win some Chimichanga vouchers.

Have you filled yours out yet? If you haven't received one, email: [emily@eastleighbid.co.uk](mailto:emily@eastleighbid.co.uk)

**Eastleigh BID questionnaire term 2 - 2019-2023**

We are currently developing the Business Plan for the 2nd term of the BID which will go to ballot during the autumn of 2018. Currently the BID generates just over £170,000 annually, which can only be used on initiatives BID levy payers agree are their priorities to improve the town centre and its trading conditions.

This survey will only take you 3 minutes – we timed it!

As a thanks for completing this survey, you will be entered into a prize draw to be in with a chance of winning Chimichanga vouchers.

**1. Current Objectives for the Eastleigh BID**

The current BID which runs until March 2019 has 4 main objectives please indicate if you still think these are a priority - tick in the correct box of how important you feel each one is.

	Unimportant	Neutral	Important	Very Important
Safe, Clean and Welcoming (Rangers)				
Business Support				
Marketing, Events and Promotions				
Access and Car Parking				

**2. Current activities undertaken by the Town Centre BID**

The BID carries out a number of activities under the above objectives to help improve the Town Centre, please tick in the correct box of how important you feel each one is.

	Unimportant	Neutral	Important	Very Important
Safe, Clean and Welcoming				
Town Centre Rangers				
Shop Watch & Pub Watch Radio Link				
Chewing gum removal from the pavements, litter picking & additional cleaning				
Business support				
Help businesses to reduce their costs				
Grants to improve properties in the town				
Lobby local authorities on behalf of businesses				

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## We Have Good News!

There are no longer any charges to park in Eastleigh's Swan Centre car parks in the evenings (from 6pm). This gives people the opportunity to park for free as they enjoy a range of town centre leisure facilities.

The Council hopes this is plenty to encourage visitors to enjoy a night out in the town centre.

Free parking in the Swan Centre will apply every evening from 6pm and is for both the ground floor and upper level parking in the Swan Centre car parks.

# Cardboard Collection:

Have you heard about our new free-of-charge Cardboard Collection Service?



At the BID, we have now introduced cardboard collection to the businesses to help promote recycling and help the environment.

Twice weekly, our rangers will be going around Eastleigh Town Centre, collecting cardboard and recycling it through The Swan Centre. This is a free of charge service to our businesses to help promote helping the planet.

If you are a Town Centre business who hasn't joined yet, and wants to find out more, please email: [emily@eastleighbid.co.uk](mailto:emily@eastleighbid.co.uk) to find out more.

- Our rangers will be carrying out this service every Monday and Thursday.
- By 10am, please place your cardboard in the agreed designated place in your business ready for collection (please speak to Emily about where is easiest for you to leave the cardboard for the rangers to collect.)
- This is a free of charge service for all our BID Levy payers.
- Please note that this is only a cardboard collection – no other recyclables will be accepted,
- Please note that this is only available to independent and franchise businesses

## ALERT FROM POLICE:

Individuals and businesses are being warned to watch out for cold calls and online contact from fraudsters who are offering victims the opportunity to apply for Government grants for an advance fee.

To make the grants look legitimate, fraudsters have set up bogus companies and convincing looking websites that claim to be operating on behalf of the UK Government.

Fraudsters cold call businesses and individuals offering the grant and if they're interested direct them to fill out an online application form with their personal information. Once the fraudsters have that information they'll contact back victims and congratulate them on being accepted onto the grant programme.

**WHO WILL CALL ON YOU TODAY?**

What would you do if one of these people called on you at home? Doorstep criminals will use excuses to enter your home to steal, or charge inflated prices for "repairs"

- Look after yourself and older neighbours
- Always make sure your back door is locked
- Talk to your energy supplier about the Priority Services Register
- Always use your door chain or spy hole
- Never employ passing traders
- Police need to know about unwanted/suspicious doorstep callers

If you feel threatened call **999**  
Report criminals by calling **101**

If you wish to remain anonymous call  
Crimestoppers on **0800 555 111**

Deaf? Non-emergency text **07781 480999**  
Mini-com users call **18001 101**

**Pre-paid credit cards:** Applicants are then asked to provide identification and are instructed to get a pre-paid credit card to deposit their own contribution to the fake Government grant scheme.

Fraudsters will then contact victims on the phone or are emailed and asked for the details of their pre-paid credit card and copies of statements to in order for them to add the grant funds.



Of course the grant funds are never given by the fraudsters and the money that's been loaded by the victim onto the card is stolen.