



Newsletter

July 2015

Business Grants

Our Business Grants are now available for application! We have already had several grants approved for improvements to local businesses. These have included parking bollards, a shop refit, improved business website and a new shop front.

Could your business be the next to benefit? The grants have been designed to improve the appearance and smooth running of businesses in Eastleigh town centre. If you have a new project that you would like to get off the ground simply apply via www.visiteastleigh.co.uk/business/useful-information-for-businesses/business-grants and Eastleigh BID could match the cost of funding.

Business Rates

Are you paying too much in Business Rates?

Eastleigh BID will pay for your business to have a valuation survey of your property to see if you should appeal the amount of business rates you pay. We will engage a local company who will carry out the survey and produce a report about whether they believe you are entitled to a rebate and can take it forward to appeal.

For further information contact the BID office on 023 8061 1100 or teresa@eastleighbid.co.uk.



Event Brochure

Our 'Summer in Eastleigh' event brochure should hopefully now be on a coffee table, shop counter or desk near you! The brochure has information on events in the town centre and useful local information. If you haven't received your copy or your business has run out please let us know or collect a copy from the Eastleigh BID office, Wells Place.

Fun Day Friday

Fun Day Friday is back for another summer of free entertainment on Leigh Road Precinct. It's an event that brings many family groups to Eastleigh and it's hoped that this year will be as popular as ever!



Eastleigh

FUNDAY FRIDAY

Children's Activities and Rides

Friday 7th, 14th, 21st and 28th August 2015
11am - 3pm, Leigh Road Market Place, Eastleigh

- FREE animal farm
- FREE craft activities
- FREE face painting
- Children's rides and stalls*
- FREE Magic Jack magic shows at 12noon - 2pm

For more information: 023 8068 8045
email: economicdev@eastleigh.gov.uk

*small charge will apply



 

Jobs

Would your business benefit from free vacancy advertising? If you have a job vacancy in your business please email emma@eastleighbid.co.uk who will advertise the job for free on the Visit Eastleigh website.

EASTLEIGH SUMMER MARKETS

Join us for our family friendly programme of Summer Markets at the newly refurbished Eastleigh Market Place (Next to Leigh Road Recreation Ground)

Every Saturday
from 20 June – 8 August
10am - 4pm

We have stalls selling items for the home and garden as well as toys, gifts, street food, clothing, jewellery and artisan goods.

Activities Include:

- Children's Craft Tent
- Rides and Bouncy Castle
- Face Painting and Glitter Tattoos
- Costumed Characters

EASTLEIGH
BOROUGH COUNCIL

Parking Vouchers

Remember to remind your customers that if they spend £25 or more in one transaction in a shop (excluding grocery shops and food outlets) they can receive a voucher issuing them £2.60 of their car parking back. They then need to bring their voucher, along with their shopping receipt, to the Eastleigh BID offices, Wells Place (next to McDonalds) where we'll be happy to refund their parking. If your shop has run out of vouchers let us know!



Meercat Associates Ltd

Eastleigh BID Has recently met with Meercat Associates Ltd, a business consultancy which aims to reduce the cost of utility bills for group purchases. They will be visiting shops and businesses around Eastleigh town centre over the coming months to discuss reducing your gas and electricity bills. They will then be monitoring and managing these contracts to ensure that your business always has the best price on the market. For more information about Meercat Associates visit www.meercatassociates.com



Footfall Counters

For more detailed football reports visit:

www.visiteastleigh.co.uk/business/useful-information-for-businesses/footfall-counters

Footfall Counters	Week on Week Percent Change			
	01/06	08/06	15/06	22/06
Week starting				
Eastleigh Town Centre	-2.4%	3.2%	-6.6%	-0.3%
South East Average	-4.9%	-0.2%	-1.6%	-0.3%
UK Average	-1.0%	-2.0%	-2.3%	2.3%