



Is Your Business Paying Too Much Business Rates?

If the rateable value of your business is between £12,000 and £15,000 and it's your only property, you will qualify for Small Business Rate Relief.

You do not automatically get this discount you have to apply to the council for it.

Example: If your rateable value is £13,500, you'll get a further 50% off your bill. If your rateable value is £14,000, you'll get 33% off.

Eastleigh BID has already helped 10 businesses in the town apply for this discount.

If you're not sure call Teresa, the BID manager and she will talk you through it to see if you qualify.

Eastleigh BID becomes Santa's Little Helpers

This winter we have our Santa Post box returning! Please spread the word that Santa is waiting to hear from all the children – and they will all receive a reply too!



Police are warning shoppers after an increase in purse thefts in shops and supermarkets. Keep your purse and bag safe. Don't be a victim.



We have had a number of bag thefts over the past month within the town centre, mainly in charity shops. Please be aware and if you need help and support, then use your radio to contact the town rangers.

Eastleigh Remembrance Parade 2017

Eastleigh is set to unite with the nation on Sunday 12th November in a pause to honour those who have fallen in times of conflict. There will be a parade before lunch time.

Roads to be closed:

- Mitchell Road (for its entire length)
- Wells Place (for its entire length)
- Desborough Road (between its junctions with Wells Place and Leigh Road)
- Leigh Road (between its junctions with Romsey Road and High Street)
- A335 Romsey Road (between its junctions with A335 Leigh Road)

Pedestrian access will be maintained at all times and the closed roads will re-open once the event has ended.

National Cyber Security Centre
Cyber Security Small Business Guide

This advice has been produced to help small businesses protect themselves from the most common cyber attacks. The 5 topics covered are easy to understand and cost little to implement. Read our quick tips below, or find out more at www.ncsc.gov.uk/smallbusiness.

Backing up your data
 Take regular backups of your important data, and test they can be restored. This will reduce the inconvenience of any data loss from theft, fire, other physical damage, or ransomware.

Preventing malware damage
 You can protect your organisation from the damage caused by 'malware' (malicious software, including viruses) by adopting some simple and low-cost techniques.

Using passwords to protect your data
 Passwords - when implemented correctly - are a free, easy and effective way to prevent unauthorised people from accessing your devices and data.

Keeping your smartphones (and tablets) safe
 Smartphones and tablets (which are used outside the safety of the office and home) need even more protection than 'desktop' equipment.

Avoiding phishing attacks
 In phishing attacks, scammers send fake emails asking for sensitive information (such as bank details), or containing links to bad websites.

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Christmas Countdown Begins

The month has arrived where Eastleigh Town Centre will light up in time for the countdown to Christmas. On Saturday 18th November from 11am we will welcome

business and charity stalls on to Market Street and High Street.

With live entertainment, busking, characters, Longdown Mobile Farm, Santa's grotto, Honey Pot Children's Charity Play Bus, entertainment in the Swan Centre, Face painting and lots more!

We have some of our very own businesses coming out to get involved, which is fantastic as we are expecting over 10,000 people. There will be a light parade starting on Mitchell Road at 5.15pm, which will end the night at Leigh Road Recreational Ground with a firework display. This is all FREE for the public, so this is the perfect opportunity to decorate your shops and open late to make the most of the people in the town. Please note that Market Street and High Street will be shut from 6am right through to 9pm. A letter was sent out to all businesses at the beginning of October informing everybody about this.

Do you have Christmas temp jobs you need advertising?

Let me know so we can help advertise them through our Jobs in Eastleigh page on our website!
emily@eastleighbid.co.uk



Did you know that when you recycle 1 drinks can could save enough energy to power a TV for 4 hours?

Christmas Staff Party Corner

Chimichanga: The Christmas Fiesta menu: 2 courses for £14.50 or 3 courses £16.50. Specials Christmas drink will be the pornstar martini just for £4.50. Xmas Happy hour available all day, any bottle of beer just £3.00 or any cocktail just £4.50.

Frankie's & Benny's: 50% off mains