



Newsletter

The BID funded by businesses for the businesses

Beware: Fake Notes are about!

There has been a lot of fake £50's and fake Scottish notes about in the town this month. The offenders have been attempting to buy low priced items in order to have the real money cash back for them to pocket. Please be very aware of this and put in place precautions with your team to ensure that you spot the fake notes.



UV lights are the best way to check whenever you feel something isn't quite right with the money you have been handed. Make sure your staff are comfortable checking every note that they have a concern about.



You can purchase UV lights from EBay or Amazon. It's better to be safe than sorry!



Business Rates: Bassett Watch Shop

Here at Eastleigh BID, we work to support the businesses in our BID area. We offer free of charge business rates evaluations. Last month we sent in Primmer Olds B.A.S to access Bassett Watch Shop's business rates. We are very pleased to announce that the result is going to save them £100's!

We have had fantastic feedback from Facebook about Urban Beach – have a look:



Urban Beach Ends

After a month long Urban Beach, the buckets and spades have had their final sand castle of the season. Thanks to Candy Room, Thomas Cook, Hollywood Bowl and The Works for getting involved and making the most out of this brilliant drive for promotion and business on the Saturdays of the event. Thanks to The Celebration Store, VUE, Vision Express, Chimichanga, Creams, Hays Travel, Hollywood Bowl, The Entertainer and Candy Room for the artwork for the promotion boards. A success we think! Everybody had positive feedback about the event and the beach was kept very clean by our rangers and the team here at Eastleigh BID.



Bike Thefts

There has been an increased number of bicycle thefts in the town centre.

It has been reported by the Police that some of the thefts have only taken 40 seconds for the offenders to break the bike lock and ride off. Please ensure you get a decent lock. Contact Eastleigh Police Station for more information, as they are selling hardcore bike locks for £20, when cost price is around £50.



How to Lock Up Your Bike

Other Theft Prevention Tips:

- Write down your bicycle's serial number
- Take photos of and note what's unique about your bicycle
- Don't walk away from your unlocked bicycle, even for a moment.

Simple steps to an autism-friendly world

<p>Turning down music and other noise Overwhelming noise is a common barrier to autistic people accessing shops. Where possible, in-store music, tannoy announcements and other controllable noise should be reduced.</p>	<p>Dimming the lights Lighting, particularly fluorescent strip lighting, can be overwhelming for autistic people. Wherever possible, whilst maintaining a safe premises, lights should be dimmed or switched off.</p>	<p>Sharing information with employees We don't expect everyone to be an autism expert but we believe everyone should understand autism. We'll provide information about autism to help your staff make your customers' experience a positive one.</p>	<p>Increasing public understanding In the week of October 2, we ask that you help increase the public's understanding of autism by sharing our <i>Too Much Information</i> campaign with customers.</p>

Autism Hour – 2nd October @ 10am

Did you know that 1 in 100 people are on the autism spectrum? It has been released that only 16% of autistic people feel the public understand them. A further 64% of people with autism don't actually go to the shops because it's too much for them. So The National Autistic Society are asking shops and businesses like yours, to organise an Autism Hour. For these 60 minutes, all you would need to do different is: dimming the lights and turning down the music. One hour out of your working day to make a lasting difference for autistic people and their families.

To find out how to get your business involved visit www.autism.org.uk/autismhour. Find out more about Too Much Information by visiting www.autism.org.uk/get-involved/tmi. Thank you for your support.

The Swan Centre already do Sensory Sundays to make sure that people with autism feel welcome to shop in the shopping centre.

Eastleigh Film Festival

Saturday 18th November – save the date for the 2017 Christmas in Eastleigh event! As well as switching on the Christmas Lights, we have entertainment, live music, a Christmas market, and Christmas fun in the Swan Centre, a light parade and fireworks.

**EASTLEIGH
FILM
FESTIVAL**
25TH - 30th SEPT 2017

Up and down Market and High Street we will have charities and local businesses coming out to make the most of the 10,000+ people expected to attend. If you haven't already and want to get involved in the Christmas event email: emily@eastleighbid.co.uk, to find out more.

Recycling Reminder

Are you recycling correctly? Check out this poster to make sure you are!



Goodbye & Good Luck to Ranger Pete



Eastleigh BID's third ranger has decided to fly the BID nest. Being with us for the last year, he has enjoyed the day-to-day life as an Eastleigh Town Ranger. He would like to thank the businesses for the support during his at Eastleigh BID.