



Eastleigh BID

Week 24, 2017

12/06/2017 to 18/06/2017



REGION - South East

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Eastleigh BID	▲ 1.7 %	▼ -2.1 %	▲ 7.7 %	▼ -3.3 %	▲ 3.4 %	▼ -5.5 %
South East	▲ 0.2 %	▼ -3.6 %	▲ 2.7 %	▼ -9.3 %	▲ 6.1 %	▼ -4.0 %
UK	▼ 0.0 %	▼ -2.2 %	▲ 4.4 %	▼ -5.2 %	▲ 7.6 %	▼ -1.5 %

Headlines

The change in footfall for Eastleigh BID over the last 52 weeks is 2% up on the previous year.

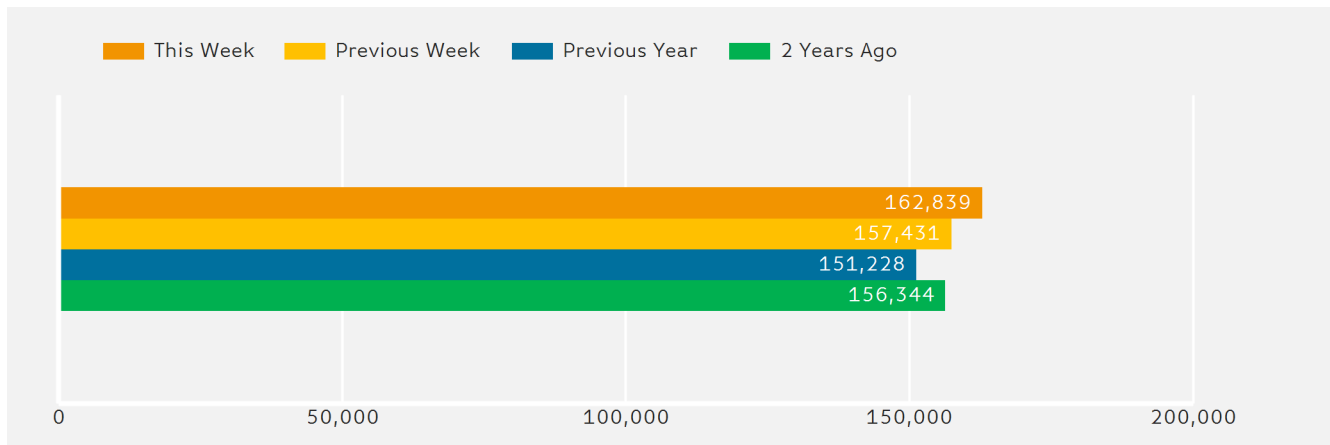
Footfall for the year to date is 1.7% up on the previous year.

The number of visitors counted for week commencing 12 June 2017 was 162,839.

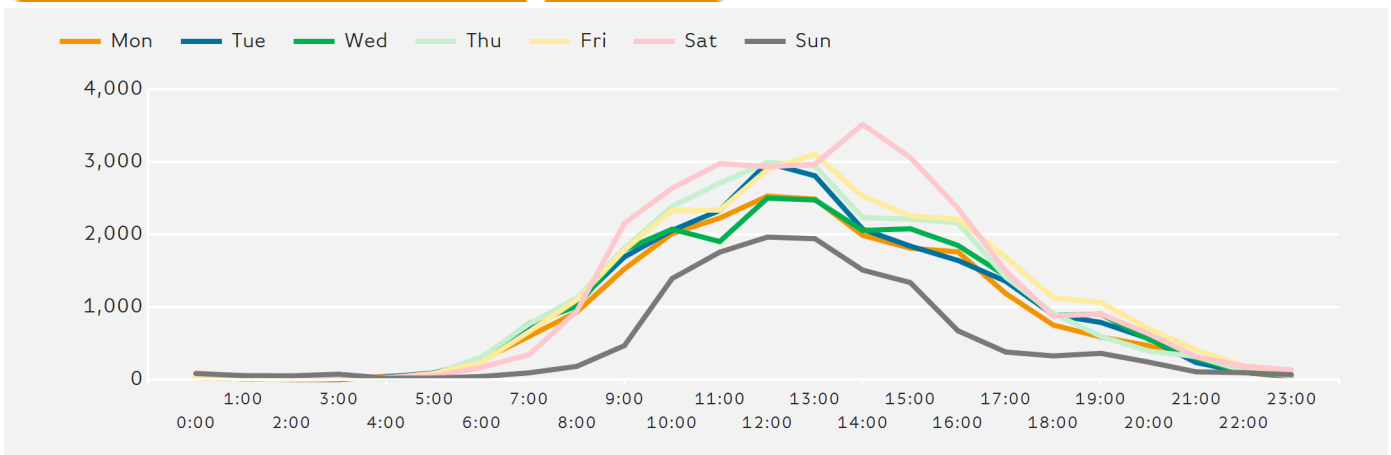
The busiest day in week commencing 12 June 2017 was Saturday with 28,835 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 3,513

Footfall Totals by Week



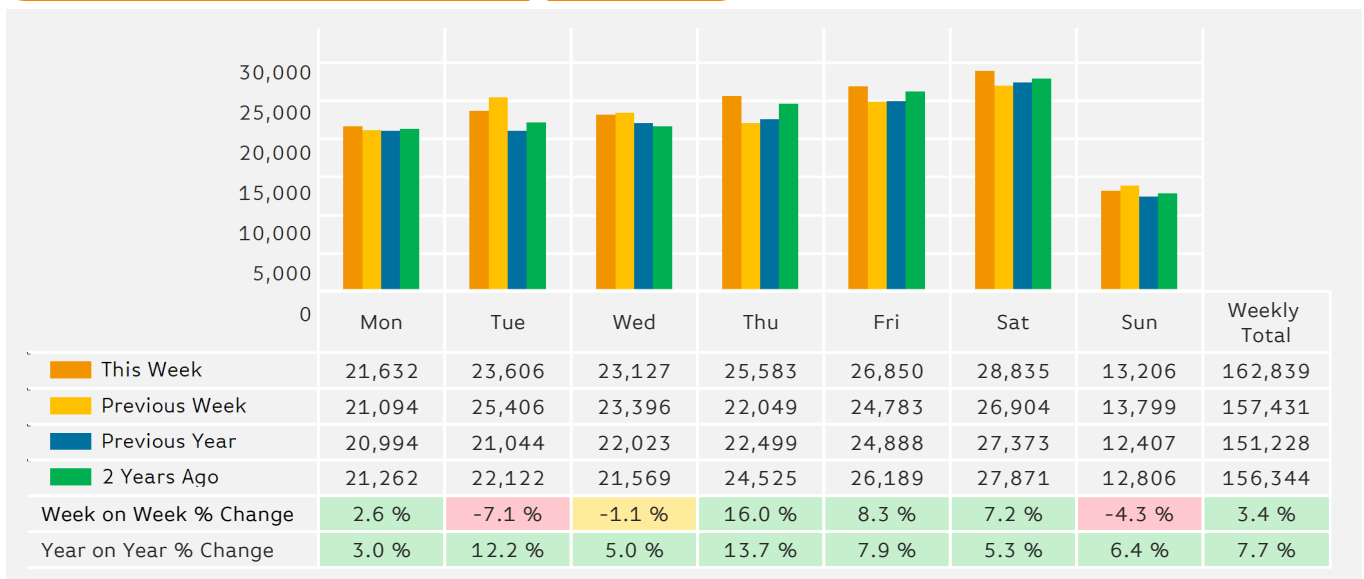
Footfall by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	19	22	23	21	23	27	28
Previous Week	17	17	19	18	19	20	19
Previous Year	17	18	17	19	18	17	16

Footfall by Day



Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



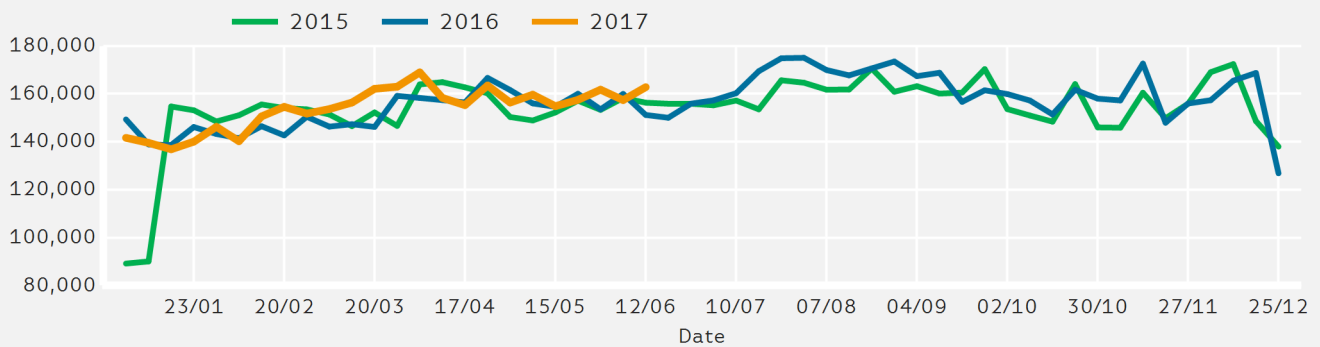
This Week	92,608	70,231
Previous Week	90,491	66,940
Previous Year	87,389	63,839
2 Years Ago	90,962	65,382
Week on Week % Change	2.3 %	4.9 %
Year on Year % Change	6.0 %	10.0 %

Footfall Totals

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.