



Eastleigh BID

Week 40, 2017

02/10/2017 to 08/10/2017



REGION - South East

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Eastleigh BID	▲ 0.7 %	▼ -0.1 %	▼ -1.8 %	▲ 4.1 %	▲ 0.1 %	▼ -1.0 %
South East	▲ 0.1 %	▼ -3.1 %	▼ -2.6 %	▲ 1.6 %	▲ 3.1 %	▼ -1.7 %
UK	▼ -0.9 %	▼ -1.5 %	▼ -2.1 %	▲ 1.5 %	▲ 0.2 %	▼ -0.7 %

Headlines

The change in footfall for Eastleigh BID over the last 52 weeks is 0.9% up on the previous year.

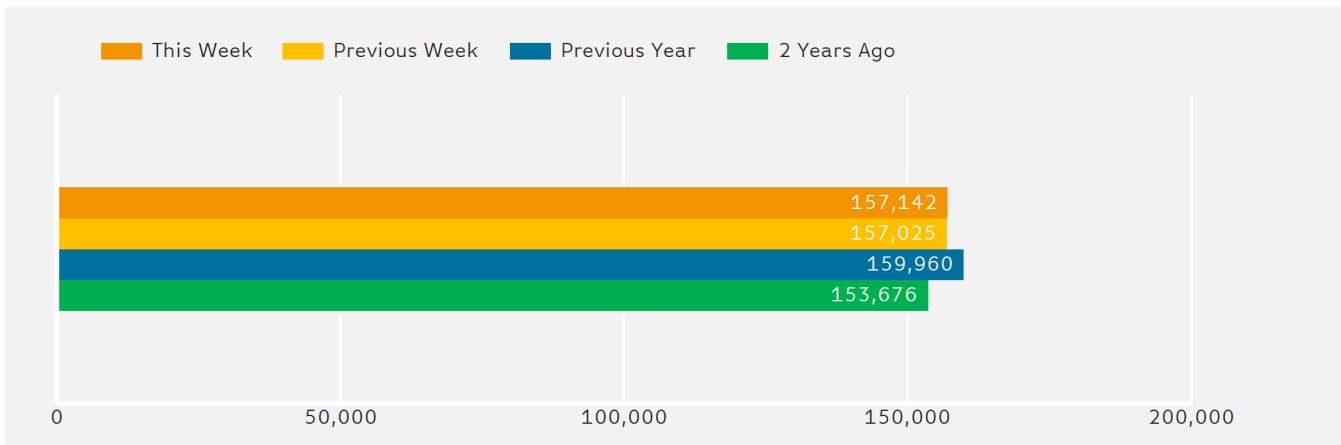
Footfall for the year to date is 0.7% up on the previous year.

The number of visitors counted for week commencing 2 October 2017 was 157,142.

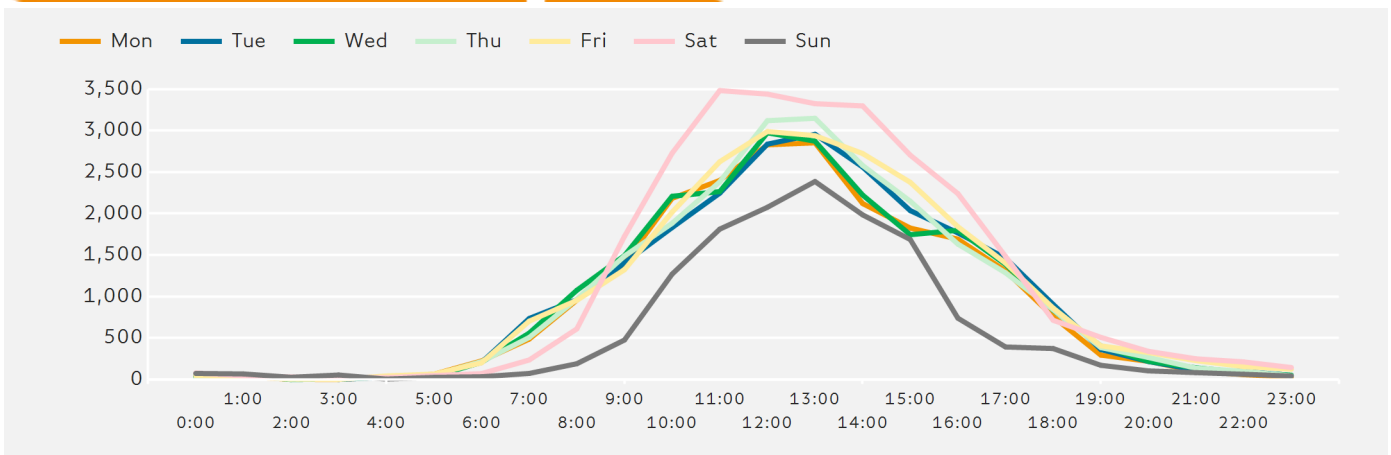
The busiest day in week commencing 2 October 2017 was Saturday with 27,748 visitors.

The peak hour of the week was 11:00 on Saturday with footfall of 3,482

Footfall by Week



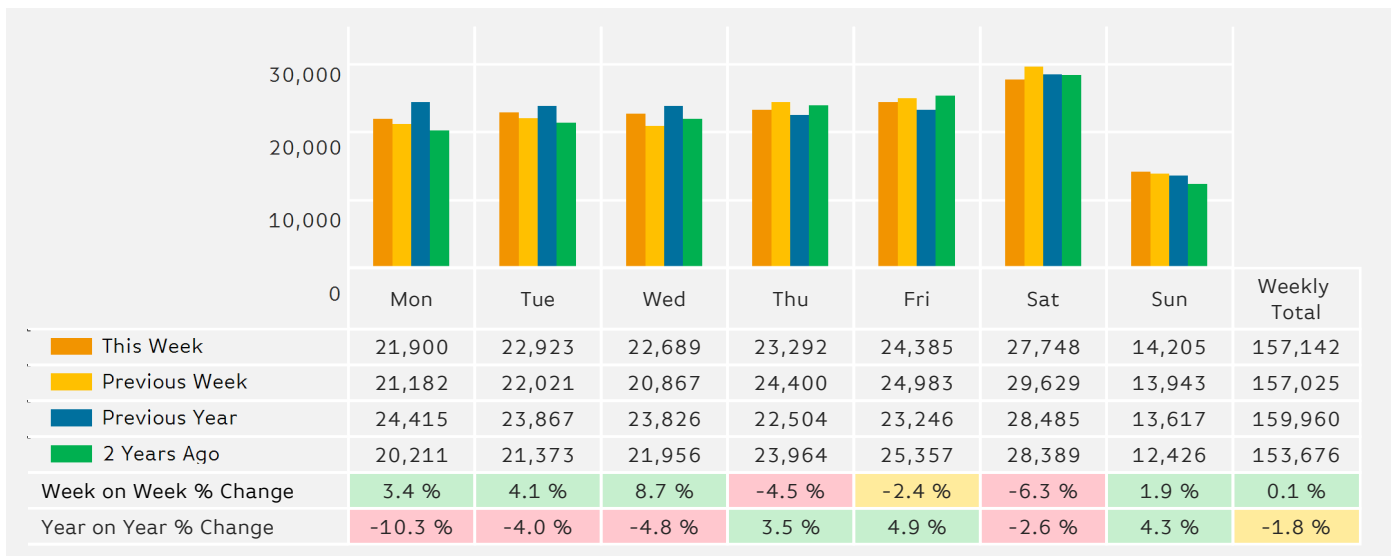
Footfall by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	17	16	17	17	16	17	17
Previous Week	18	21	20	18	18	17	18
Previous Year	17	16	16	13	13	15	14

Footfall by Day



Footfall by Location

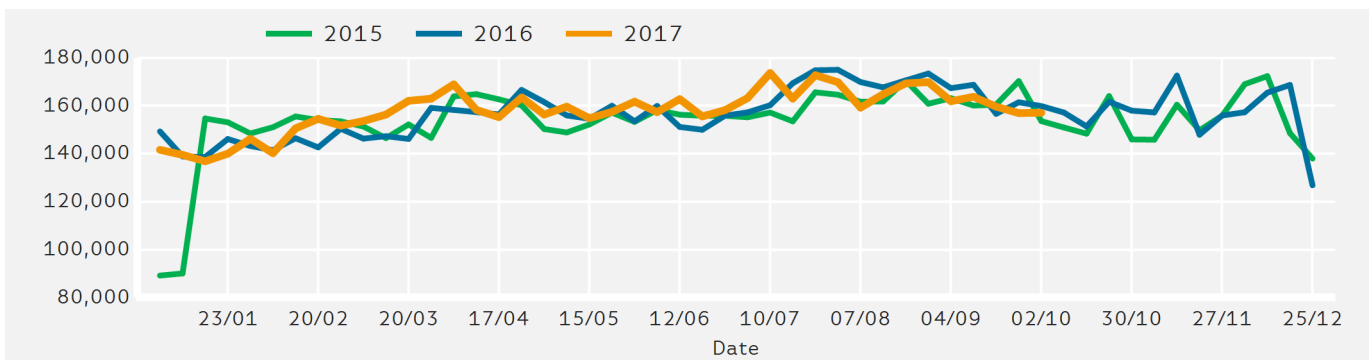


Footfall by location

Counting By Location - Main Locations Only



Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.