



Eastleigh's Medieval Festival

Eastleigh town centre is preparing to celebrate all that is old England with a free family fun-day on Saturday 16th April 10am - 4pm.

There will be various entertainment located at different locations in the town centre. There will be medieval re-enactments and have-a-go archery at the Leigh Road Recreational Ground, Storytelling and fancy dress in the Swan Centre and many other activities in Wells Place.

Most activities are free to get involved in and we're hoping for a busy footfall in the town centre throughout the day. If your business would like to get involved with the day please get in contact.

Events Newsletter

We will soon be launching an online Events Newsletter. The newsletter will be emailed to subscribers on a monthly basis. So to be one of the first people to sign-up please visit www.visiteastleigh.co.uk and scroll to the bottom of the homepage to subscribe. If you are organising an event in Eastleigh town centre and would like to let people know about it, please get in contact and we can help to promote it.



Ranger Blog

Our Ranger Blog is now live on our website! Updated weekly on our website you can gain a glimpse into the life of a Ranger and the different kinds of issues that they deal with on a daily basis.

Grant

Could your business do with a spruce up or some new equipment? The BID will contribute 50% of the project up to £2000, for further details see the Business Grants tab on our website or speak to a Town Ranger.

BID AGM 6th June 17:30

Eastleigh BID's Annual General Meeting will be taking place on Monday 6th June at Wells Place Centre. If you would like to have the opportunity to vote at the Eastleigh BID AGM in June you will need to become a BID Member. To become a BID Member is completely free and will enable you to have a greater insight into the BID and to vote on any decisions made at the AGM. Complete an online form www.visiteastleigh.co.uk/bid-members/become-an-eastleigh-bid-member or pop into the Eastleigh BID Office, Unit 2 Swan Centre, Wells Place, Eastleigh.

Healthy Eating Options

A new scheme to encourage restaurants to offer more healthy eating options is being backed by Eastleigh Borough Council.

The Eat Out Eat Well Award has been developed to reward caterers throughout Hampshire who make it easier for their customers to make healthy choices when eating out. It has three levels: Bronze, Silver, and Gold.

The award looks at the type of food on offer, cooking methods, and how food is promoted to your customers. The higher the score the higher the level of award.

The award aims to encourage food businesses to provide healthier options to customers, through the use of healthier catering practices, like grilling instead of frying, and the use of healthier ingredients, such as substituting high fat products for lower fat alternatives. Also increasing the amount of fruit and vegetables on offer.

The award is available for food businesses with a food hygiene rating of 3 or above. For more information email EOEW@eastleigh.gov.uk



Business Barometer

We have recently carried out a Business Barometer to obtain a grass roots view of the businesses in our BID area to enable us to improve the services that we provide and to encourage new businesses and investors to the town.

You can now view the results of our latest Business Barometer at www.visiteastleigh.co.uk/business/useful-information-for-businesses/business-barometer.

We will be asking business owners and managers once every 3 months to complete a short questionnaire which will give us an overview of how businesses are trading.

All information gathered is confidential, but will allow you to benchmark your one performance against comparable businesses in similar locations. For more information contact Teresa@eastleighbid.co.uk

Celebrate the Queen's 90th Birthday with a right Royal Knees-up!

EASTLEIGH'S ROYAL STREET PARTY 2016

Saturday 4 June 11am-4pm on High Street, Eastleigh

FREE event
Booking essential

FANCY DRESS ENCOURAGED!

To book visit: www.visit-eastleigh.co.uk
or call **023 8061 1100**
Facebook 'Visit Eastleigh' Tweet us @eastleightc

Eastleigh's Royal Street Party

To celebrate the Queen's 90th Birthday Eastleigh BID are holding a Street Party in High Street, Eastleigh.

Saturday 4th June will be a day of celebration with food, drink, entertainers, music...and one special guest.

You will also notice an array of famous faces in shop windows in the week leading up to the day with 14 royal masks hidden in shop windows. Visitors to the town will be able to take part in a 'Spot the Royal Competition' and all correct entries will be entered into the prize draw with the winner being pulled at random at 2pm on event day. If your business would like to 'Rent-a-Royal' please get in contact with Emma emma@eastleighbid.co.uk.