

GEO-Sense Footfall Headline Report

Eastleigh

June 2020

186673

Total visits this period

footfall is
25.03%
up based on last
month

6222

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **25.03%** increase
- The total number of visitors was **186673** of which **143665** (77%) have visited previously and **43008** (23%) were new
- The average number of visitors per day has decreased by **-37.34%** based on the year to date average
- Footfall for the year to date has increased by **4.23%** (71674) based on the same period last year
- The busiest zone during June was the **Train Station (S05)** with **68339** visitors, **36.61%** of the total venue visitors

Busiest Days

- The busiest day this month was **Monday 15th** with **7774**, 4% of the total of which **1977** (25%) were new visitors
- During this day the busiest time was between **11:00 and 12:00**
- Average Dwell for the day was **147** minutes

Intelli-Sense Analytics

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