

GEO-Sense Footfall Headline Report

Eastleigh

July 2022

272,329

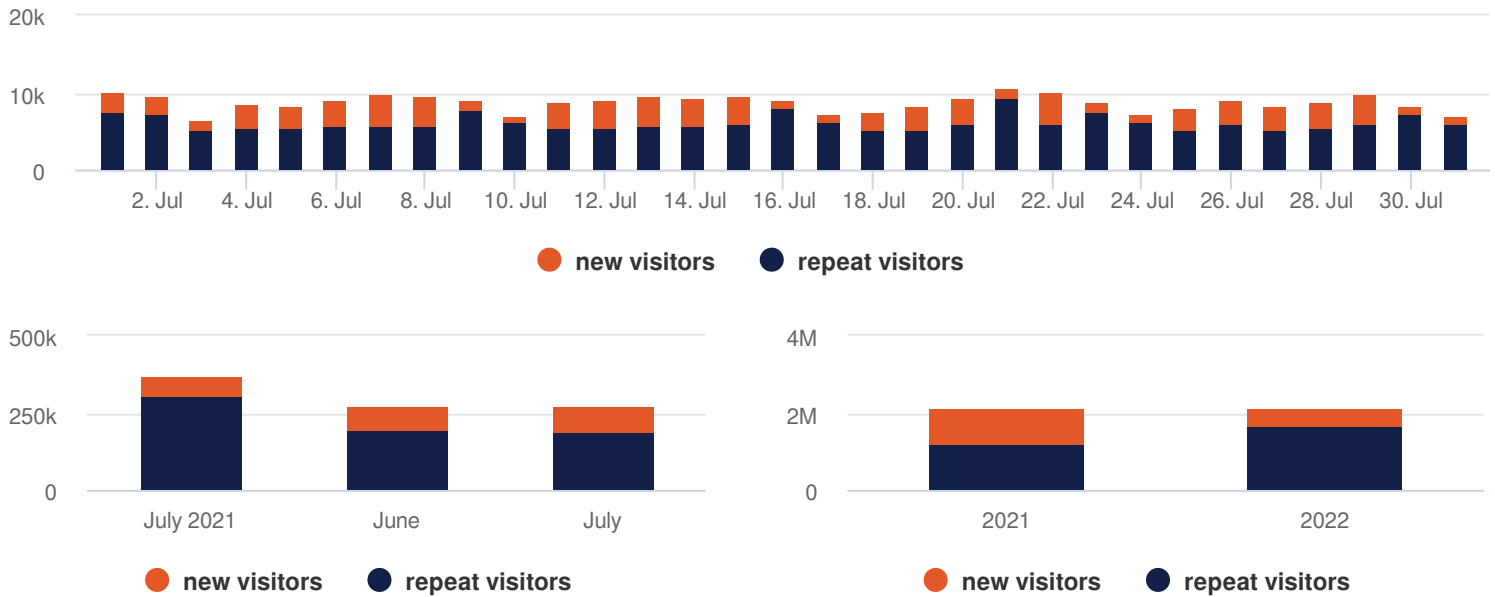
Total visits this period

Footfall is
0%
down
based on
last month

8,784

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **0%** decrease
- The total number of visitors was **272,329** of which **191,101** (70%) have visited previously and **81,228** (30%) were new
- The average number of visitors per day has decrease by **-15%** based on the year to date average
- Footfall for the year to date has increased by **0%** (-3,895) based on the same period last year
- The busiest zone during July was the **Train Station (S05)** with **117,144** visitors, **43%** of the total venue visitors

Busiest Days

- The busiest day this month was **Thursday 21st** with **3,988,690**, **4%** of the total of which **853,061** (21%) were new visitors
- During this day the busiest time was between **11:00 and 12:00**
- Average Dwell for the day was **177** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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