

GEO-Sense Footfall Headline Report

Eastleigh

August 2022

282,158

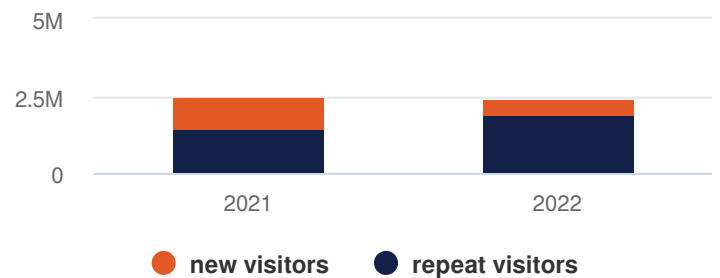
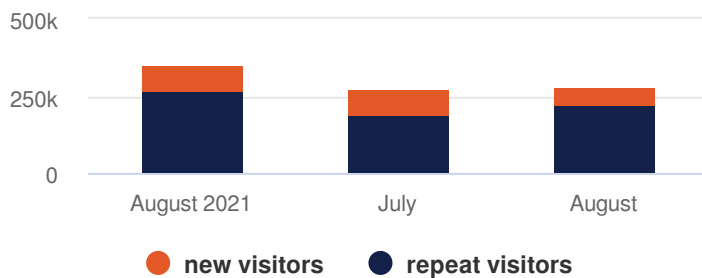
Total visits this period

Footfall is
4%
up based
on last
month

9,102

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **4%** increase
- The total number of visitors was **282,158** of which **223,454** (79%) have visited previously and **58,704** (21%) were new
- The average number of visitors per day has decrease by **-10%** based on the year to date average
- Footfall for the year to date has increased by **-3%** (-70,505) based on the same period last year
- The busiest zone during August was the **Train Station (S05)** with **113,795** visitors, **40%** of the total venue visitors

Busiest Days

- The busiest day this month was **Wednesday 3rd** with **11,944**, **4%** of the total of which **1,931** (16%) were new visitors
- During this day the busiest time was between **14:00 and 15:00**
- Average Dwell for the day was **186** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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