

GEO-Sense Footfall Headline Report

Eastleigh

May 2023

322,407

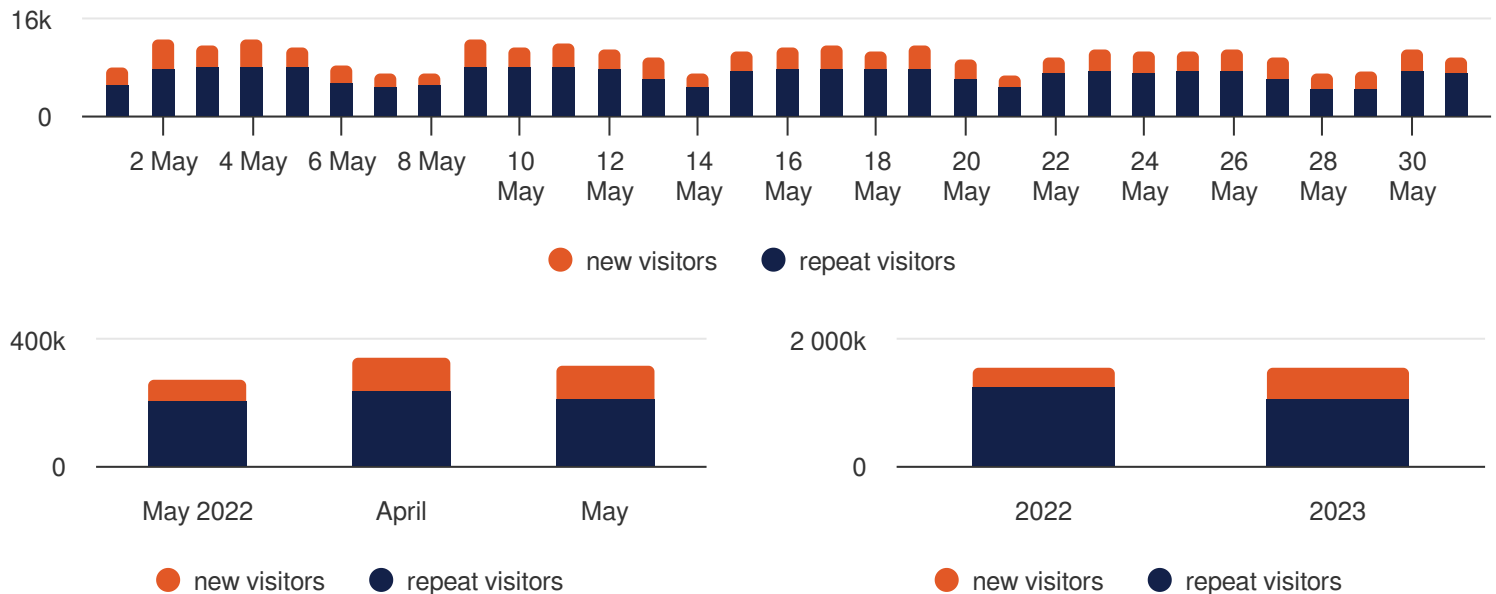
Total visits this period

Footfall is
-7%
down
based on
last month

10,400

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-7%** decrease
- The total number of visitors was **322,407** of which **218,622** (68%) have visited previously and **103,785** (32%) were new
- The average number of visitors per day has decrease by **-1%** based on the year to date average
- Footfall for the year to date has decreased by **0%** (-2,942) based on the same period last year
- The busiest zone during May was the **Train Station (S05)** with **141,151** visitors, **44%** of the total venue visitors

Busiest Days

- The busiest day this month was **Thursday 4th** with **13,152**, **4%** of the total of which **4,717** (36%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **224** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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