

GEO-Sense Footfall Headline Report

Eastleigh

October 2023

272,293

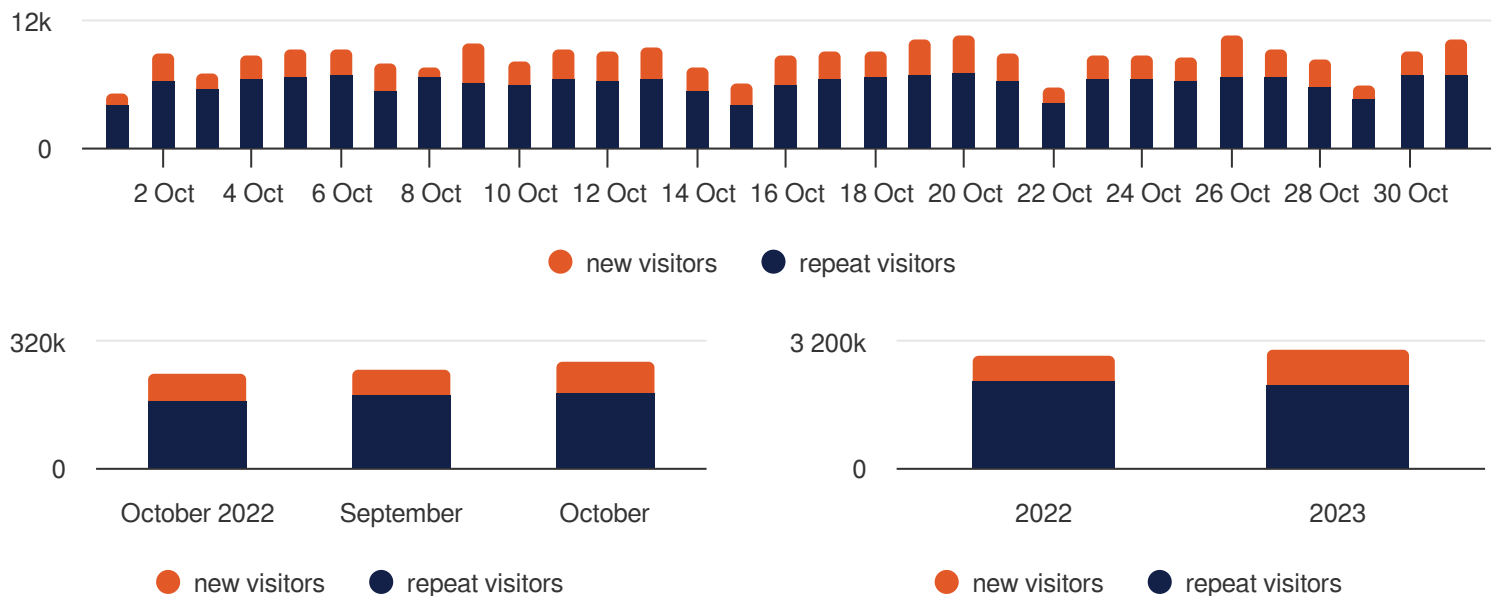
Total visits this period

Footfall is
6%
up based
on last
month

8,784

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **6%** increase
- The total number of visitors was **272,293** of which **194,246** (71%) have visited previously and **78,047** (29%) were new
- The average number of visitors per day has decrease by **-13%** based on the year to date average
- Footfall for the year to date has increased by **5%** (143,418) based on the same period last year
- The busiest zone during October was the **Train Station (S05)** with **109,104** visitors, **40%** of the total venue visitors

Busiest Days

- The busiest day this month was **Friday 20th** with **10,842**, **4%** of the total of which **3,652** (34%) were new visitors
- During this day the busiest time was between **11:00 and 12:00**
- Average Dwell for the day was **238** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>