

GEO-Sense Footfall Headline Report

Eastleigh

June 2023

349,909

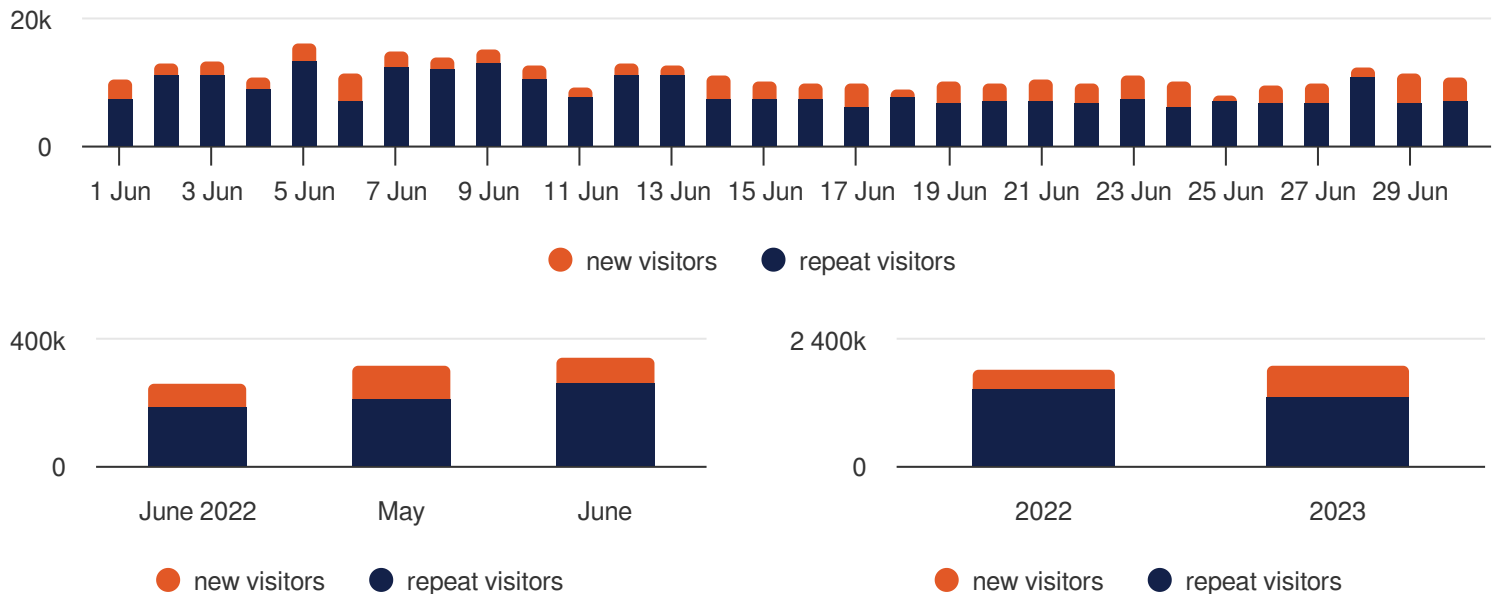
Total visits this period

Footfall is
9%
up based
on last
month

11,664

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **9%** increase
- The total number of visitors was **349,909** of which **267,059** (76%) have visited previously and **82,850** (24%) were new
- The average number of visitors per day has increase by **11%** based on the year to date average
- Footfall for the year to date has increased by **4%** (82,499) based on the same period last year
- The busiest zone during June was the **Train Station (S05)** with **140,146** visitors, **40%** of the total venue visitors

Busiest Days

- The busiest day this month was **Monday 5th** with **16,531**, **5%** of the total of which **2,730** (17%) were new visitors
- During this day the busiest time was between **10:00 and 11:00**
- Average Dwell for the day was **237** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>