

Geo-Sense Footfall Headline Report

Eastleigh

September 2024

261,599

Total visits this period

Footfall is

-8%

down based on last month

8,720

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-8 % decrease**
- The total number of visitors was **261,599** of which **195,027 (75%)** have visited previously and **66,572 (25 %)** were new
- This month's average visitors per day is **down** by **-2 %** based on the year to date average visitors per day
- Total footfall for the year to date has **decreased** by **-14% (-385,551)** based on the same period last year
- The busiest zone during **September** was **Train Station (S05)** with **116,856** visitors **45%** of the total venue visitors

Busiest Days

- The busiest day this month was **Tuesday 24th** with **10,214**, **4 %** of the total of which **3,038 (30%)** were new visitors
- During this day the busiest time of day was between **12:00 and 13:00**
- Average Dwell for the day was **264** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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