

Geo-Sense Footfall Headline Report

Eastleigh

August 2024

285,204

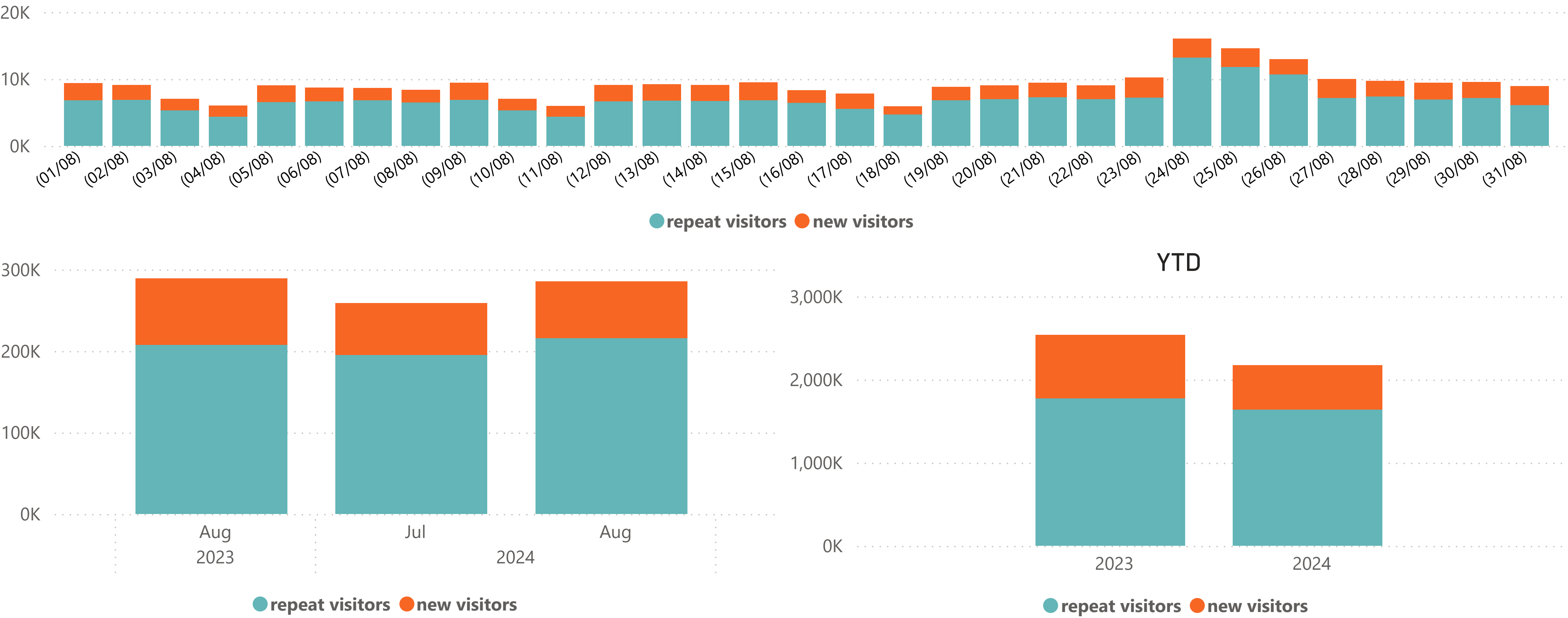
Total visits this period



9,200

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **10 % increase**
- The total number of visitors was **285,204** of which **215,793 (76%)** have visited previously and **69,411 (24 %)** were new
- This month's average visitors per day is **up** by **3 %** based on the year to date average visitors per day
- Total footfall for the year to date has **decreased** by **-14% (-367,729)** based on the same period last year
- The busiest zone during **August** was **High St - Martin & Co (S06)** with **118,502** visitors **42%** of the total venue visitors

Busiest Days

- The busiest day this month was **Saturday 24th** with **16,021**, **6 %** of the total of which **2,824 (18%)** were new visitors
- During this day the busiest time of day was between **12:00 and 13:00**
- Average Dwell for the day was **273** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>