

# Geo-Sense Footfall Headline Report

Eastleigh

June 2024

234,024

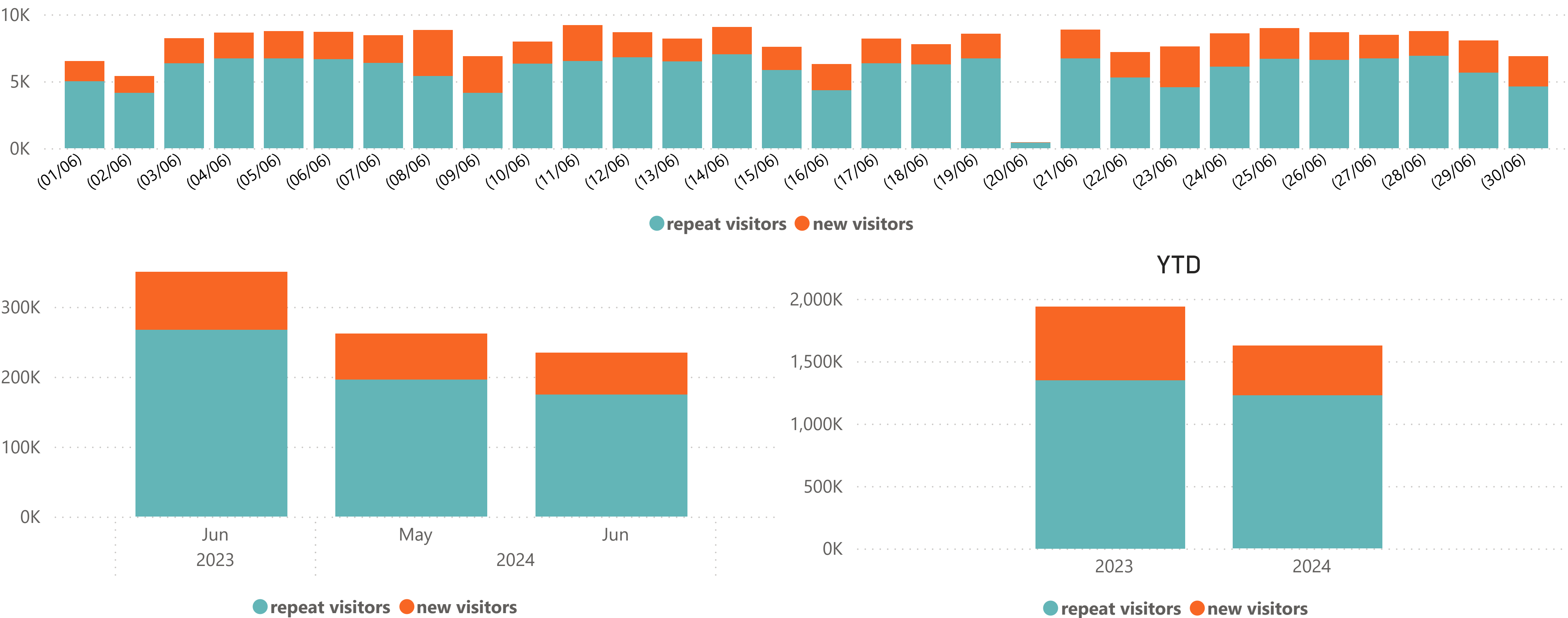
Total visits this period

Footfall is  
**-10%**  
down based on  
last month

7,801

Average visitors per day

## Overall footfall statistics



## Headlines

- The change in footfall compared to the previous month is a **-10 % decrease**
- The total number of visitors was **234,024** of which **174,426 (75%)** have visited previously and **59,598 (25 %)** were new
- The average number of visitors per day has **decreased** by **-13 %** based on the year to date average
- Footfall for the year to date has **decreased** by **-16% (-311,348)** based on the same period last year
- The busiest zone during **June** was **Train Station (S05)** with **110,020** visitors **47%** of the total venue visitors

## Busiest Days

- The busiest day this month was **Tuesday 11th** with **9,177**, **4 %** of the total of which **2,669 (29%)** were new visitors
- During this day the busiest time of day was between **16:00 and 17:00**
- Average Dwell for the day was **269** minutes

Intelli-Sense Analytics

powered by GEO-Sense

<https://proximityfutures.com>