

Eastleigh - Visitor Report

01/04/2025 - 30/04/2025

Average venue visits, per year

3,391,297

Average venue visits, per month

282,608

Average venue visits, per week

65,039

Average venue visits, per day

9,291

Total visits this period

235,900

Busiest time of day

12:00 - 13:00

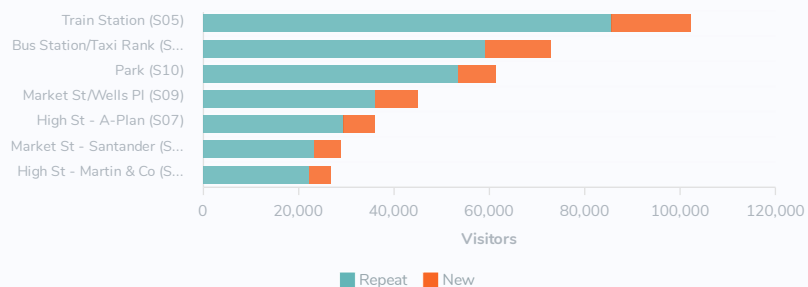
Average dwell time

2h 18m

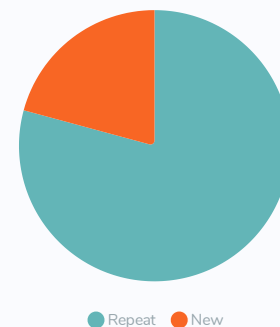
Average visits per day

8,134

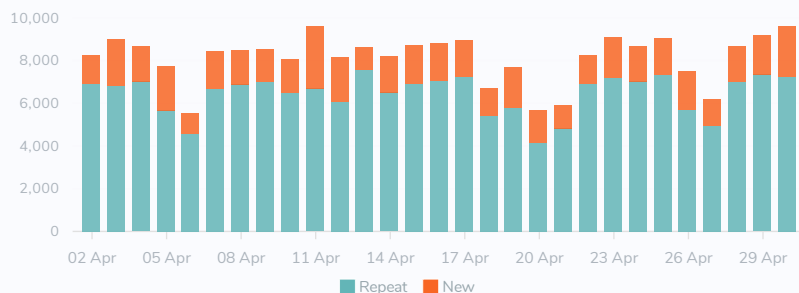
BUSIEST ZONES



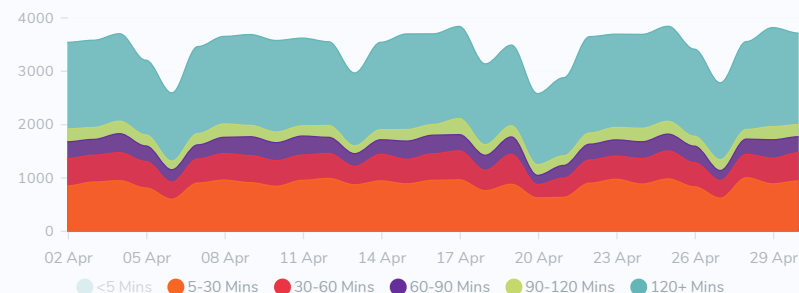
TOTAL VISITORS - NEW VS REPEAT



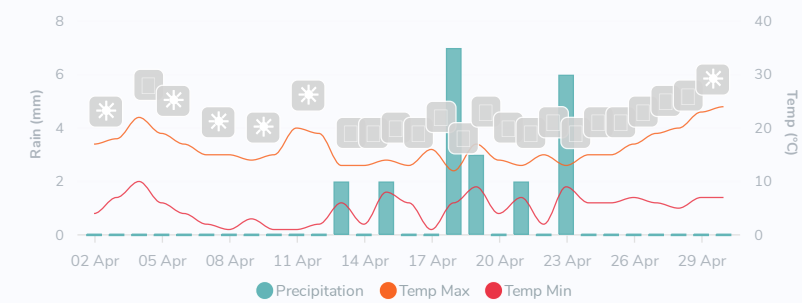
NUMBER OF VISITORS - NEW VS REPEAT



DWELL TIME ANALYSIS



WEATHER



TIME OF DAY - AVERAGE

