

Eastleigh - Visitor Report

01/02/2025 - 28/02/2025

Average venue visits, per year

3,400,673

Average venue visits, per month

283,389

Average venue visits, per week

65,218

Average venue visits, per day

9,317

Total visits this period

224,298

Busiest time of day

12:00 - 13:00

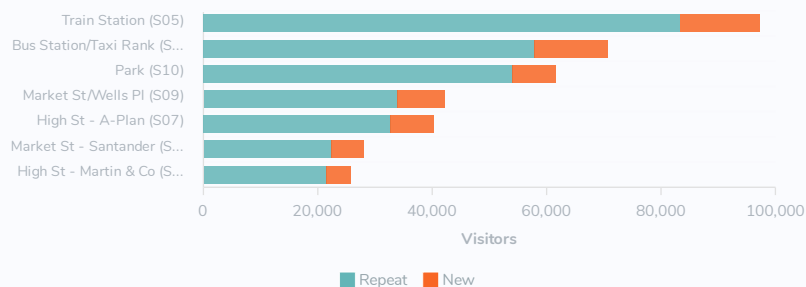
Average dwell time

4h 46m

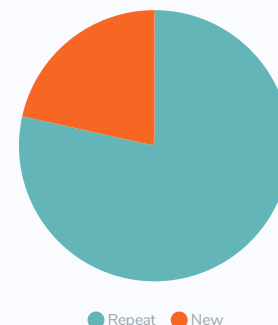
Average visits per day

8,010

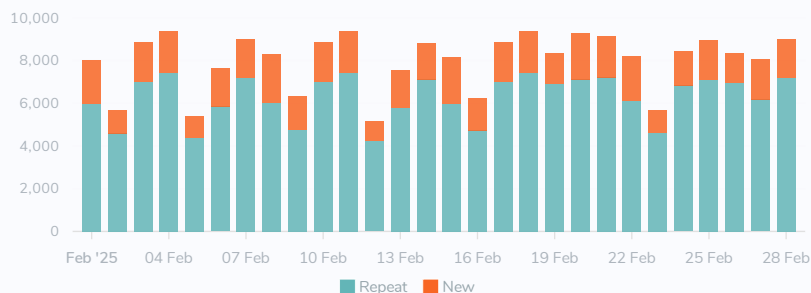
BUSIEST ZONES



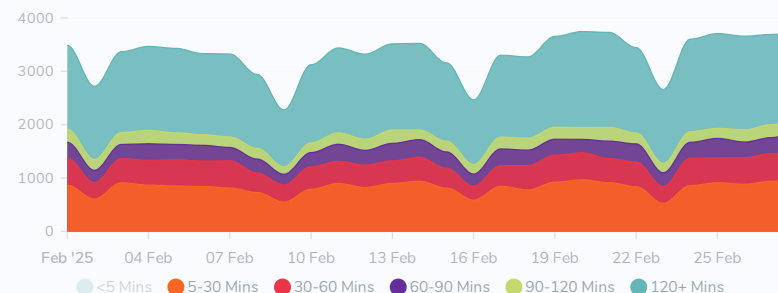
TOTAL VISITORS - NEW VS REPEAT



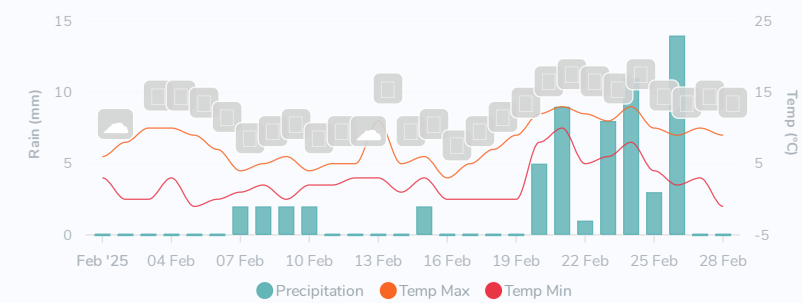
NUMBER OF VISITORS - NEW VS REPEAT



DWELL TIME ANALYSIS



WEATHER



TIME OF DAY - AVERAGE

