

Eastleigh - Visitor Report

01/03/2025 - 31/03/2025

Average venue visits, per year

3,394,170

Average venue visits, per month

282,847

Average venue visits, per week

65,094

Average venue visits, per day

9,299

Total visits this period

257,943

Busiest time of day

14:00 - 15:00

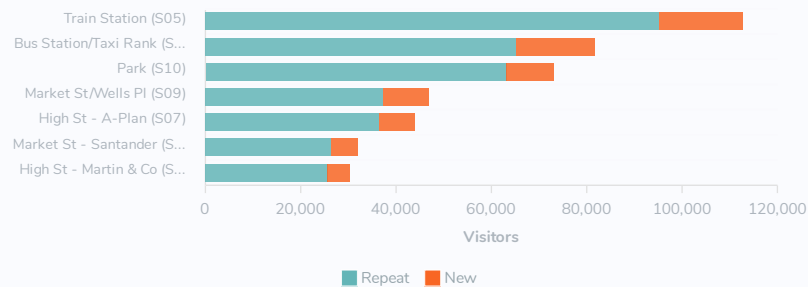
Average dwell time

4h 28m

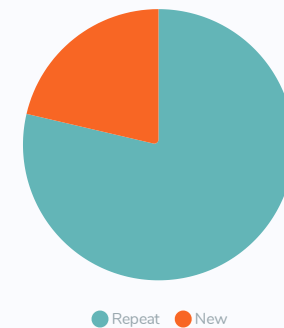
Average visits per day

8,060

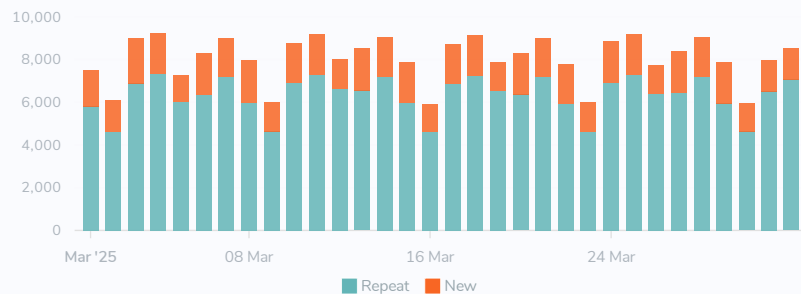
BUSIEST ZONES



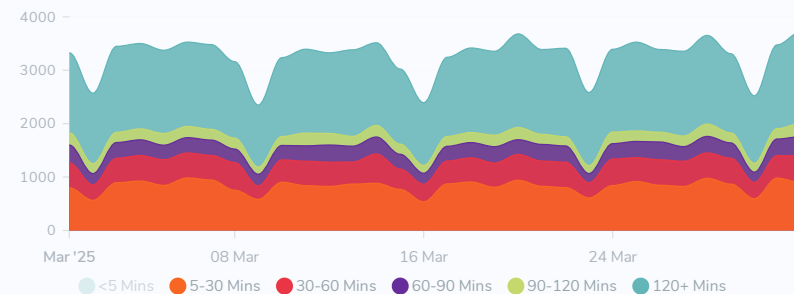
TOTAL VISITORS - NEW VS REPEAT



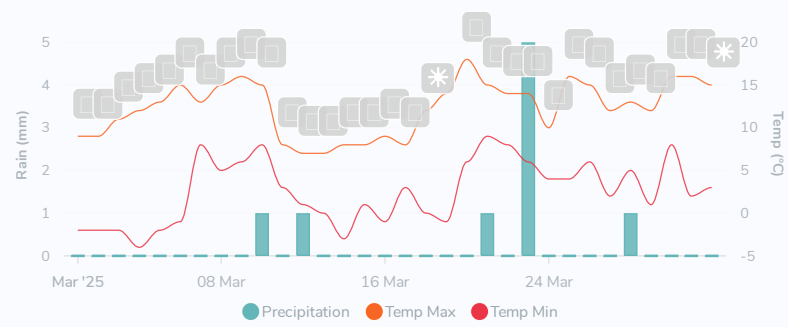
NUMBER OF VISITORS - NEW VS REPEAT



DWELL TIME ANALYSIS



WEATHER



TIME OF DAY - AVERAGE

