



## YOUTH PROBLEM IN THE TOWN CENTRE

Call 101  
Let's work together

As most of you are probably aware, recently we have been having high levels of anti-social behaviour from youths. We would like to ensure you that we are working with the Police and Eastleigh Borough Council to find ways to resolve this problem. **This is where we need your help, if you become involved in an incident, are a victim of their anti-social behaviour or witness anything, we urge you to 101 it.** The Police need to have reports of the incidents to be able to build up evidence cases and hopefully with a result of a positive outcome. Unfortunately at the moment, the Police aren't receiving many reports so let's work together to build the evidence.

**NOTE FOR YOUR DIARY... Annual General Meeting Tuesday 11th June at The Chalet!**



### EASTLEIGH PRIDE IS RETURNING FOR 2019!

Would you like to get involved and have a stall? Last year we saw the event as a huge success. Thousands of people came out for the celebration of the LGBT+ community, the atmosphere was incredible.

>Watch this space for more info<

### Happy 150th Birthday to Sainsburys!

Sainsburys nationally turns 150 this month on Saturday 25th May!

150 Years



ADVERTISE WITH US



**Did you know you can advertise through Eastleigh BID, whenever you fancy?**

We advertise through our social media platforms and website all the time. All you need to do is send us the info, promotions, news, events and photos and we will advertise/promote you – for free!

Contact Emily: 02380611100 or 07958770401 [emily@eastleighbid.co.uk](mailto:emily@eastleighbid.co.uk)



## The **12 SUBJECT LINES** that could indicate your email is under attack

Cybersecurity experts have revealed a list of the 12 most common subject lines used in phishing emails targeting businesses. The list shows that fraudsters are using a combination of personalisation and pressure in an attempt to deceive victims. In many cases, the language contained in the subject line of the email mimics popular terms used in the workplace to give the illusion that an urgent response is required; the idea being that an employee is more likely to open and respond to an email from a work colleague or their boss rather than a message from a stranger.

**The top subject lines are based around the following key phrases:**

- Request
- Follow up
- Urgent/Important
- Are you available?/Are you at your desk?
- Payment Status
- Hello
- Purchase
- Invoice Due
- Re:
- Direct Deposit
- Expenses
- Payroll

[Source: Barracuda / ZDNet]

### **How you can protect yourself:**

Don't click on the links or attachments in suspicious emails and never respond to messages that ask for your personal or financial details. Don't assume an email is authentic, even if someone knows your basic details (such as your name or address). Remember criminals can spoof email addresses to appear as companies you know and trust

**Every Report Matters – if you have been a victim of fraud, report it by calling 0300 123 2040.**



### **HAVE YOU HEARD OF THE THE CHATTY CAFE SCHEME?**

Cafes and coffee shops can display a little sign on one of their tables, which indicates that anyone can sit down for a chat; whether it is for five minutes or an hour of good conversation.

There's no pressure to try and start friendships – just simple interactions to combat loneliness and to just maybe have a big impact on someone's day.

We've found loads of Chatty Cafe locations all around Hampshire! Would you like to become a Chatty Café? You can find out more here: [www.thechattycafescheme.co.uk](http://www.thechattycafescheme.co.uk)

We now have over 3,400 people Following Us on Facebook!



Like us @VisitEastleigh and let us know if you would like us to promote you on there at any time!

**DO YOU WANT TO GET INVOLVED IN OUR MONTHLY FACEBOOK COMPETITIONS?**

We have been holding monthly Facebook competitions where we have had up to 20,000 people reached! Which means, 20,000 people are viewing the post! **This is a brilliant way to gain some promotion for your business.** Let us know if you would like more information or would like to be assigned a month.

# 24/7 Reporting

## 24/7 reporting for Businesses

If you are a business, charity or other organisation that is currently experiencing a live cyber attack (an attack in progress), please call Action Fraud immediately on 0300 123 2040 to speak with a specialist advisor.

Action Fraud
0300 123 2040
Twitter