

EASTLEIGH UNWRAPPED

SATURDAY 11TH SEPTEMBER 2021



It's returning! The Point's fantastic Eastleigh Unwrapped festival is back!

Residents and visitors will be encouraged to bring the whole family to enjoy a day of the finest quality, live performances on stage and around the town centre and festival site.

Would your business or organisation benefit from the opportunity to trade outside on Market Street or the High Street, Eastleigh on Saturday 11th September?

These two streets will be closed to vehicles on this day only. You could sell products to raise money for your charitable business or another activity that would help increase revenue or publicity for your business, organisation or service?

Contact Eastleigh BID for a stall booking form or further information.

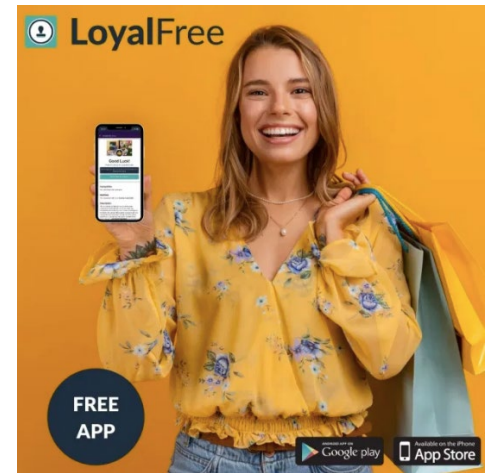
Eastleigh Unwrapped Festival

LOYALFREE APP - SEPTEMBER COMPETITION ANNOUNCED

Due to the great success of the LoyalFree app launch competition, there will be another competition running on the LoyalFree app in September when the Eastleigh Borough residents will all receive details in the Borough News. The competition will be £100 worth of vouchers for one lucky winner. £20 each from The Point Cafe, Mobile Booth, The Entertainer, Artisan & Slice Hair - All businesses who currently have special offers featured on the LoyalFree app.

The winner of the last competition was local resident Lauren, she was really happy and couldn't believe she'd won!

This is a fantastic time for you to include your business in the offers section of the app. There are two different types of offer - fixed and



loyalty. Businesses can include up to two offers per business. Since launching the app has received over 1,800 interactions from users.

To add an offer please send an email to info@loyalfree.co.uk. Alternatively contact the BID office and we will be very happy to help or offer suggestions for a suitable offer.



LIFE CHARITY SHOP - SPOTLIGHT BUSINESS

Life Charity shop are very pleased to announce that Fiona Campbell-Bradbury has taken over as Manager of their popular Market Street branch, of Life Charity Shop.

Fiona lives in the area and has been in the retail trade all her life. She has previously managed a similar retail outlet so brings with her a wealth of local knowledge, experience working with customers and helping them find fantastic items at great prices!

She says "it's a job she really enjoys and that it's very fulfilling to give back to the local community".

This wonderful charity are in need of donations, particularly clothes, toys, media and menswear. Please bring them along in bags.



EMPLOYER SUPPORT SERVICE

As part of its COVID recovery strategy, Eastleigh Borough Council is pleased to announce a new service to help businesses in the Borough to bounce back as quickly and successfully as possible.

For further information on the service or to ask questions on support please contact:

Economicdevelopment@eastleigh.gov.uk



UPCOMING EVENTS

Do you have any upcoming events to promote? The Visit Eastleigh website has a very popular 'Events' area. In order to keep it updated the marketing team do need you to supply details for any upcoming events. Please email details F.A.O. the Visit Eastleigh / Eastleigh BID marketing team to: info@visiteastleigh.co.uk

Check it out if you are looking for activities to entertain the kids or for a fun comedy night out at The Point and many other upcoming events visit - www.visiteastleigh.co.uk/events



CARDBOARD COLLECTION SERVICE

Three times a week, the Town Centre Rangers collect cardboard for recycling from Eastleigh Town Centre businesses. This is a free of charge service for our businesses to help the environment by recycling cardboard.

If you are a Town Centre business who hasn't registered for the service yet, and wants to find out more, please email: info@eastleighbid.co.uk

If you are currently having your cardboard collected, please ensure



that you are on the cardboard collection communication list - email up to date contact details to: claire@eastleighbid.co.uk

RANGERS BLOG

Kindly supplied by Town Centre Ranger – Claire Stratton

Unfortunately we have seen an increase recently in the number of homeless people around Eastleigh.

As Town Centre Rangers, we aren't qualified to deal with homeless people and helping with their situations directly. Fortunately professional help can be found locally at the wonderful charitable organisation, Two Saints who are based at 109a Leigh Road. We are also working closely with Eastleigh Borough Council to provide further valuable information and assistance to these vulnerable people.

If you do have any questions or concerns regarding the homeless of Eastleigh please do inform any of the rangers if you see them on patrol or

email: info@eastleighbid.co.uk and we will be very happy to help.

As Town Centre Rangers we don't have the resources or qualifications to directly source housing for the homeless but we can assist and support the qualified professionals that specialise in this area.

Contact Two Saints, Leigh Road or for Homeless advice from Eastleigh Borough Council visit: eastleigh.gov.uk/housing/homelessness/homelessness-advice



DOES YOUR BUSINESS HAVE ANY CURRENT VACANCIES?

The Visit Eastleigh website jobs board is a great place to advertise. With over 2,500 website visitors in July, you can reach a wide range of local residents. Plus it's FREE to advertise for BID members.

Attract local, quality staff to your business.

Please supply details of any vacancies to: info@eastleighbid.co.uk